



**ASST. PROF. CHANINTORN J. NUKOON**  
DEAN  
GRADUATE SCHOOL OF ADVANCED  
TECHNOLOGY & MANAGEMENT (GSATM)

Welcome to the September 2020 edition of ATM@AU. Please note that next month all Master's and Ph.D. programs will conduct their exams. Please contact your Program Directors, instructors or advisors for information about your exams and exam centers. Please make sure that you have all the information. Please take necessary precautions during the COVID-19 pandemic. Stay safe.

**My contacts-**  
pct2526@yahoo.com  
Phone- 66-2723-2948

**Graduate School of Advanced  
Technology Management  
(GSATM)  
Assumption University**

**Our Programs**

**M.S. Management**

**M.S. ITM**

**M.Ed. in Teaching and Technology (T&T)**

**PhD in Technology, Education &  
Management (TEM)**

**PhD in Teaching and Technology (T&T)**

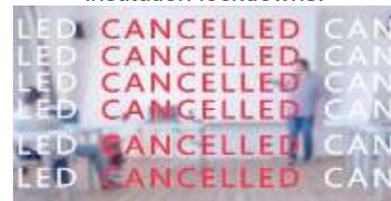


<http://www.gradatm.au.edu/gsatm/>

**CORONAVIRUS: IMPACTS OF SCHOOL  
AND UNIVERSITY LOCKDOWNS**

**Geoff Maslin**

Universities have joined with schools and colleges across the globe in shutting down most activities as the impact of the coronavirus affects almost every aspect of life. An estimated 1.8 billion students have been affected by educational institution lockdowns.



Closures of schools and higher education institutions continue in many countries, disrupting a large chunk of the 2020 academic year.

[Read more](#)

**VOL.10: ISSUE 9**

**TRANSFORMING YOUR  
DISSERTATION INTO A PUBLISHED  
ARTICLE**

**Faye Halpern**

As a dissertation writer, you are extremely well positioned to produce a publishable journal article because you know the current scholarly conversations on your topic intimately and have figured out ways to intervene in them. In fact, it might seem that the journey from dissertation chapter to journal article ought to be a relaxing day trip: extract the chapter from the rest of the dissertation, delete any references to other chapters and to your new manuscript as itself a chapter, trim as necessary to fit the word limit of your chosen journal...

[Read more](#)

**SEPTEMBER 2020**

**GSATM: NEW ACADEMIC CALENDAR FOR 2020-2021**



First Semester (1/2020): June 2020 – October 2020  
Second Semester (2/2020): November 2020 – March 2021  
Summer Session (3/2020): April 2021 – May, 2021

*\*This calendar is subject to change without notice. For further details contact you're Program*

**Call for Papers**

**2020-2021**

3rd ASNet International Multidisciplinary Academic Conference (AIMAC 2020)  
Hotel Istana, Kuala Lumpur, Malaysia  
24-25 October 2020,

5th International Conference on Social Sciences, Humanities and Technology (5th ICSHT 2020)  
Batu Ferringhi, Penang, Malaysia  
21- 22 November 2020

National Conference on Recent Advances in Science, Engineering, Technology and Management (NCRASET M)  
Bangkok, Thailand  
2nd December 2020

[Click here for more Conferences](#)

**GSATM\_News@AU: September,2020**  
**Graduate School of Advanced Technology Management (GSATM)**

**SEX, BEER, AND CODING:  
INSIDE FACEBOOK'S WILD  
EARLY DAYS**

**Adam Fisher**

When the young Mark Zuckerberg moved to Palo Alto in 2004, he and his buddies built a corporate proto-culture that continues to influence the company today. Everyone who has seen The Social Network knows the story of Facebook's founding. It was at Harvard in the spring semester of 2004. What people tend to forget, however, is that Facebook was only based in Cambridge for a few short months. Back then it was called TheFacebook.com, and it was a college-specific carbon copy of Friendster, a pioneering social network based in Silicon Valley.



Mark Zuckerberg's knockoff site was a hit on campus, and so he and a few school chums decided to move to Silicon Valley after finals and spend the summer there rolling Facebook out to other colleges, nationwide. The Valley was where the internet action was. Or so they thought. In Silicon Valley during the mid-aughts the conventional wisdom was that the internet gold rush was largely over.

[Read more](#)

**12 ESSENTIAL STEPS  
FOR LAUNCHING  
COMPETENCY BASED  
TRAINING (CBT) IN 2020**

Competency Based Training (CBT) is a concept that has been around for decades, but it has only recently gained mainstream attention for both its effectiveness and ability to create competitive advantage through human talent. Many organizations claim to have fully implemented competency-based training models, but the reality is that few do it successfully. In this article, we'll explore what you need to know to create a successful CBT program, develop talent, and exceed organizational targets. Developing and maintaining a fully functioning competency-based training (CBT) program requires significant time and resources.

[Read more](#)

**THOUGHT OF THE MONTH**

The history of free men is never written by chance, but by choice; their choice.



**Dwight D. Eisenhower**  
34<sup>th</sup> President-USA  
1890-1969

**AS COVID-19 SURGES ON  
CAMPUSES, IN-PERSON  
LEARNING BECOMES LESS  
OF A REALITY**

**Jessie Hellman**

Colleges and universities are already shifting from in-person instruction to online classes after hundreds of students on campuses across the country tested positive for COVID-19, throwing cold water on hopes for the fall semester. In the past week, big-name schools such as Notre Dame, Michigan State and University of North Carolina have moved classes online after briefly resuming in-person instruction, and other universities are likely to do the same in the coming weeks as the explosion of cases continues.



Clusters have also been identified at other universities that remain open, threatening to spill over into the college towns and cities across America. But as cases continue to rise in these communities, experts warn that in-person instruction at universities will most likely prove infeasible in the middle of a pandemic. College-aged students and young adults are the main demographic currently spreading the disease, according to recent data. This fact puts the student population, faculty, staff and the communities they reside in at risk.

[Read more](#)

**MONTHLY ENEWSLETTER  
Vol.10, Issue-9 AUGUST, 2020  
IN THIS ISSUE**

- A COVID-19 surge on ...
- 12 Essential steps for ...
- Sex, beer and coding ...
- Transforming your .....
- Coronavirus" Impact of...
- Other regular items...



**FROM THE EDITOR**

Welcome to the September 2020 edition of our eNewsletter. In this edition you will find a series of interesting articles about new trends in technologies, teaching and management. Jessie Hellman provides an insight into how COVID pandemic has reduced the charm of F2F learning. Adam Fisher traces the history of Facebook from Harvard days of Mr. Zuckerberg. In another article, Geoff Maslin explains how coronavirus has affected university lockdowns around the world. GSATM also publishes a biannual journal titled (AU-eJIR). Details of this journal can be accessed from our new link given below. Please send your comments and suggestions to [knagi@au.edu](mailto:knagi@au.edu)

**CALL FOR PAPERS  
AU-EJOURNAL OF  
INTERDISCIPLINARY  
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