ASST. PROF. CHANINTORN J. NUKOON
DEAN
GRADUATE SCHOOL OF ADVANCED TECHNOLOGY & MANAGEMENT (GSATM)

. Welcome to the new Semester 1/2019. This is the second month of the new semester when all new students settle down with their studies. Please contact your Program Directors, instructors and advisers for information about the courses that you have enrolled in, or any difficulties you may be facing.
All PhD students should contact their Advisers and Program Directors to get started with their work and the schedule/date of their QE-PD or FE. If you need any help, please use the contact information given below to get in touch with me

pct2526@yahoo.com
66-2723-2948

Graduate School of Advanced Technology Management (GSAMT)
Assumption University

Our Programs

M.S. Management

M.S. ITM

M.Ed. in Teaching and Technology (T&T)

PhD in eLearning Methodology

PhD in Teaching and Technology (T&T)

APPLY NOW ►

http://www.eLearning.au.edu

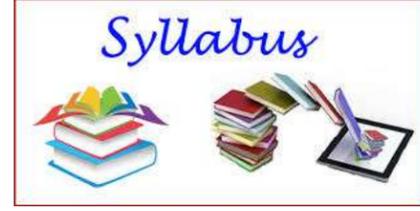## ELON MUSK: HUMANITY IS A KIND OF 'BIOLOGICAL BOOT LOADER' FOR AI

Aly Song
AI is outpacing our ability to understand it, says the Tesla CEO. It will open a new chapter for society, replies the Alibaba cofounder.

On Wednesday, Tesla CEO Elon Musk and Alibaba cofounder Jack Ma took the stage at the World AI Conference in Shanghai to debate artificial intelligence and its implications for humanity.
As expected, Ma took a far more optimistic stance than Musk. Ma encouraged people to have faith in humanity, our creativity, and the future. "I don't think artificial intelligence is a threat," he said, to which Musk replied, "I don't know, man, that's like, famous last words." An edited transcript of the discussion follows.

Read more

VOL. 9: ISSUE 9   **SEPTEMBER, 2019**

GSAMT: NEW ACADEMIC CALENDAR FOR 2019-2020

First Semester (1/2019): August, 2019 – December, 2019
Second Semester (2/2018): January, 2020 – May, 2020
Summer Session (3/2018): June, 2020 – July, 2020
*This calendar is subject to change without notice. For further details contact you're Program Director

Call for Papers

2019-2020

2nd International Conference on Entrepreneurship, Business and Tourism (ICEBT 2019)
23rd November 2019, Kuala Lumpur, Malaysia
Website, Registration &
Submission: https://submit.confbay.com/conf/icebt2019

The 17th International Conference on Language, Innovation, Culture, & Education, Thailand, 14 - 15 December 2019

Website: https://icsai.org/iclice17
10th Annual International Research Conference
SIMSARC'19
Pune, India
December 16-18, 2019

Click here for more Conferences

HOW TO CREATE A SYLLABUS

KEVIN GANNON

Perhaps you're offering a new course, or you're looking to revamp an old one. Maybe that section you were scheduled to teach didn't make enrollment, and now you're facing a new prep with only a few weeks (or days!) to get ready. Even if you don't need to write or revise a course syllabus, though, there's never a bad time to re-examine and rethink your syllabi. As much as we exhort

Read more

AUGMENTED, VIRTUAL, AND MIXED: HOW THE REALITIES ARE IMPACTING OUR L&D REALITY

Ann Rollins & Tom Pizer
In this article, we'll explore key trends in the learning and development space, which are going to forever change the future of how people learn at work. Among the emerging learning technology landscape, three content delivery methods are becoming more and more relevant and accessible: augmented reality (AR), virtual reality (VR), and mixed reality (MR).

When learning practitioners hear "AR," "VR," or the enigmatic "the realities," one of two responses usually comes to mind: "I'd love to do something with it, but am not sure where to begin"; or "I want to dive in, learn more, and identify the use cases to substantiate an investment."
The reality is, many practitioners are still grappling with the differences between augmented reality, virtual reality, and mixed reality. For those of us in that space, here are a few quick and dirty definitions:
-AR overlays data onto a view of the physical world, adding context, content, and means for interacting in ways tied to that physical space.

Read more

HOW TO MAKE SMART CHOICES ABOUT TECH FOR YOUR COURSE

Mchelle D. Miller
Maybe you have colleagues who are the first to leap onto technology trends. No doubt you've heard them reminiscing about all the stuff they started using before anyone else — class Facebook pages, Twitter hashtags, in-class polling. Or maybe you're a member of Club Early Adopter yourself?
I am, or at least I've aspired to be. (Have I told you about the web pages I put up for my class back in '95?) Back in the day, those of us in the club had to kludge together solutions using tech that wasn't made for teaching. Today, however, you have your pick of hundreds of products, custom-built for education or even for specific disciplines. Furthermore, many of the earliest technologies — think: web pages and blogs — are now something truly anyone can use, no matter your level of technical expertise.

Read more

THOUGHT OF THE MONTH

There are some people who always seem angry and continuously look for conflict. The battle they are fighting isn't with you, it is with themselves.

UNIVERSITIES NEED TO STAY COMPREHENSIVE

Svein Stølen and Åse Gornitzka
Great academic breadth contributes to making Europe's best comprehensive universities the strong research and education institutions they are. However, comprehensive universities are being challenged in an expanding research system. This expansion is uneven and does not affect all academic areas.
We need to continuously analyze whether and how external funding affects the ability of our institutions to safeguard academic breadth and ensure our ability to utilize the rich perspectives a comprehensive university offers.

The consequences for society may be serious if our important social sciences and humanities environments are downsized. Great knowledge may be left uncovered as a result of subtle and implicit shifts in the flow of university resources.
This will affect our ability to understand the world we live in, our knowledge of the institutions that hold society together, our understanding of deep societal change, our ability to stem cultural uncertainty and our understanding of how trust and legitimacy are created and maintained.

Read more

MONTHLY ENEWSLETTER
VOL.9, ISSUE-9: SEP, 2019
IN THIS ISSUE

FROM THE EDITOR

Welcome to the September 2019 edition of ATM@AU. In this edition you will find a series of interesting articles about new trends in technologies, teaching and management. In her excellent piece, Mechelle D. Miller describes how to make smart choices to integrate technology in everyday teaching? In another article, Ann Rollins & Tom Pizer describes how Virtual Reality (VR) and Augmented Reality (AR) are being used for teaching and learning. Lastly, Kevin Gannon a regular contributor to Chronicle of HE explains how to create a good syllabus.
GSATM also publishes a biannual journal titled (AU-eJIR). Details of this journal can be accessed from our new link given below. Please send your comments about this eNewsletter and other suggestions to-
KNAGI@AU.EDU

CALL FOR PAPERS
AU-eJOURNAL OF INTERDISCIPLINARY RESEARCH