

ATM_News@AU: October, 2019

Graduate School of Advanced Technology Management (GSATM)



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DEAN
GRADUATE SCHOOL OF ADVANCED
TECHNOLOGY & MANAGEMENT (GSATM)

Welcome to the October 2019 edition of ATM@AU. This is the third month of the semester when some programs at GSATM will conduct their Midterm Exams. Please contact your Program Directors, instructors for information about the exams or any difficulties you may be facing in your studies.

All PhD students should contact their Advisers and Program Directors to get their work done as per the schedule/date of their QE-PD or FE. If you need any help, please use the contact information given below to get in touch with me

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INTERNATIONAL STUDENTS WANT UNIVERSITIES TO BE GREENER

World University Report 2019
Nearly all prospective international students looking to study in the United States, United Kingdom, Australia or Canada think that universities are not doing enough to be environmentally sustainable, according to new research.

The survey of more than 3,700 respondents from across the globe also found that more than 90% of prospective students think that universities could do more to reduce their own impact on the environment.

Only 35% agree strongly that universities care about the environment.

On the other hand, more than three-quarters of international students would be more likely to choose a degree if the content helped them learn about reducing their environmental impact.

[Read more](#)

WHICH PUBLICATIONS MATTER AT WHICH STAGES OF YOUR CAREER?

Manya Whitaker

As a newly tenured associate professor, I am already fielding requests to be an external reviewer for tenure-and-promotion cases at other colleges. I have yet to accept those requests because I'm about to be chair of my department and frankly, I'd like to settle into my new rank and duties before I take on even more professional responsibilities. But reading those files lately has been eye-opening - and not in a good way.

I have been stunned- given the hypercompetitive, tenure-track market - at how many young scholars have less-than-impressive publication histories.

[Read more](#)

VOL. 9: ISSUE 10

OCTOBER, 2019

GSATM: NEW ACADEMIC CALENDAR FOR 2019-2020



First Semester (1/2019): August, 2019 – December, 2019
Second Semester (2/2018): January, 2020 – May, 2020
Summer Session (3/2018): June, 2020 – July, 2020

**This calendar is subject to change without notice. For further details contact you're Program Director*

Call for Papers

2019-2020

2nd International Conference on Entrepreneurship, Business and Tourism (ICEBT 2019)

23rd November 2019
Kuala Lumpur, Malaysia

The 17th International Conference on Language, Innovation, Culture, & Education

14 - 15 December 2019, Thailand,

10th Annual International Research Conference SIMSARC'19

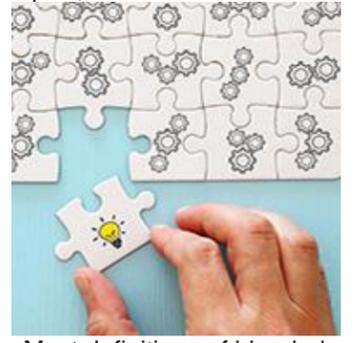
December 16-18, 2019
Pune, India

[Click here for more Conferences](#)

BLENDED LEARNING RESEARCH: COMPONENTS CRITICAL TO STUDENT LEARNING FROM A META-ANALYSIS

Leslie Cordie, Xi Lin, William Fowler, Michael Wooten

Widespread access to the Internet, coupled with the availability of efficient and cost-effective access devices has served as the impetus for dynamic instructional change throughout higher education. Integration of technology has taken a multitude of forms—simple electronic presentation methods, remote classrooms, and fully online degree programs, to name a few. One common model of technology-enhanced instruction that falls in the middle of this spectrum is blended learning. The literature in the area of blended learning includes a multitude of disciplines, topics, and research formats.



Most definitions of blended learning in the higher-education environment incorporate these elements, with the additional feature that a portion of the course involves asynchronous, independent work by students (or student groups) in a technology-enhanced environment.

Because of these features, blended courses can be highly complex and involve...

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BLOCKCHAIN SET TO BE VITAL TOOL FOR ASEAN HE MOBILITY

Darren McDermott

Blockchain is a concept that has entered the popular consciousness over the past few years as yet another disruptive technology that's set to change our world completely. However, it's fair to say that most of us aren't too sure what blockchain really is and are perhaps even less sure about its practical applications.

One of the most common criticisms levelled against blockchain is that it is a solution in search of a problem; a Maslowian hammer perhaps.

In some senses, the wider perception of blockchain technology is a victim of its earliest adopters. It has become synonymous with Bitcoin, a volatile cryptocurrency, and associated nefarious activities on the Dark Web.

[Read more](#)

THOUGHT OF THE MONTH

A pessimist is somebody complains about the noise when opportunity knocks.



Oscar Wild
Irish Poet and Playwright
1854-1900

THE HYPOCRISY OF EXPERTS

Michael Clune

A number of readers of my recent Chronicle Review essay, "The Humanities' Fear of Judgment," doubted the existence of literature professors so enchanted by the pseudo-equality of consumer culture as to reject literary judgment. Therefore I'm grateful that G. Gabrielle Starr and Kevin Dettmar are so explicit on this point. When I suggest that teaching a great writer like Gwendolyn Brooks to resistant students is worthwhile, they retort: "When Silicon Valley types say they want to hire humanities majors, it's not because they want coders who know Gwendolyn Brooks poems."

Starr and Dettmar reject the "authority" by which a literature professor presumes to show students works worth reading. Who are we, they argue, to tell students that James Baldwin, Shakespeare, or Gwendolyn Brooks are good? As a first-generation college student, I learned to be wary of professors loudly forswearing their authority, approaching students as buddies, just wanting to have a friendly conversation. Such a stance typically concealed a far more thoroughgoing play at authority. And of course Starr and Dettmar immediately reveal their suspicion of authority to be hypocritical. These literature professors modestly disavow any expertise in literary judgment in order to claim expertise in empathy, morality, and "metacognitive skills."

[Read more](#)

MONTHLY ENEWSLETTER VOL.9, ISSUE-10: SEP, 2019 IN THIS ISSUE

- Hypocrisy of Experts...
- Blockchain set to be...
- Blended Learning Research...
- Which Publication matters
- International students...
- Other regular items...



FROM THE EDITOR

Welcome to the October 2019 edition of ATM@AU. In this edition you will find a series of interesting articles about new trends in technologies, teaching and management. In his excellent piece, Michael Clune described the negative influences of experts.

Darren McDermott describes how Blockchain technology will affect student mobility in ASEAN? In another article, Leslie Cordie and her colleagues, describes how Blended learning is evolving to have a real impact. Lastly, Manya Whitaker describes how a proper publisher can help broadcasting your research work. GSATM also publishes a biannual journal titled (AU-eJIR). Details of this journal can be accessed from our new link given below. Please send your comments about this eNewsletter and other suggestions to- KNAGI@AU.EDU

CALL FOR PAPERS AU-eJOURNAL OF INTERDISCIPLINARY RESEARCH

