



Asst. Prof. Chanintorn j. Nukoon
Dean
Graduate School of Advanced
Technology Management (GSATM)

Welcome to the beginning of new semester (1/2019) at GSATM. This month new students will be admitted to various programs and the old students will enroll for new courses starting on August 5, 2019.

Please contact your Program Directors, Instructors and advisers for more information about the current semester, the courses you need to enroll and any other details. All admission requirements and tuition fee, etc. must be paid on time to avoid delays and unnecessary complications. If you need any help, please use the contact information given below to get in touch with me.

pct2526@yahoo.com
66-2723-2948

**GRADUATE SCHOOL OF ADVANCED
TECHNOLOGY MANAGEMENT
(GSATM)**
ASSUMPTION UNIVERSITY

Our Programs

M.S. Management

M.S. ITM

M.Ed. in Teaching and Technology (T&T)

PhD in eLearning Methodology

PhD in Teaching and Technology (T&T)



<http://www.gradatm.au.edu>

**THE MEANING OF ALL CAPS - IN
TEXTING AND IN LIFE**

Gretchen Mcculloch
WHEN YOU WRITE IN ALL CAPS IT SOUNDS LIKE YOU'RE SHOUTING. Using capital letters to indicate strong feeling may be the most famous example of typographical tone of voice. But there are different kinds of strong feelings. Linguist Maria Heath asked a cross section of internet users to rate the difference in emotion between a message in all caps and the same message in standard capitalization. She found that all-cap styling made people judge happy messages as even happier: "IT'S MY BIRTHDAY!!!" feels happier than "It's my birthday!!!" But it didn't make sad messages any sadder: "i miss u" is just as pathetic as "I MISS U."

[Read more](#)

**DOCTORAL EDUCATION IN
JAPAN NEEDS REFORM TO
COMPETE INTERNATIONALLY**

Futao Huang
Japan's doctoral education is not only different from many Western countries – including Germany, the United States and the United Kingdom – but also from neighboring Asian countries like China and South Korea. So how did it evolve?
[Doctoral education](#) in Japan has undergone several major changes since the late 19th century, developing distinctive characteristics during the process. From an historical perspective, Japan established its modern higher education system in the late 19th century, modelled on Western ideas.

[Read more](#)

ATM_News@AU: August, 2019
Graduate School of Advanced Technology Management (GSATM)

**CURRICLE, THE COURSE
CATALOG MATRIX**

Nina Pasquini
Harvard's course offerings used to take the form of thick paper catalogs, filled with numbers and descriptions of the thousands of classes available in the curriculum each semester. In 1990, the University began offering its current online catalog listing, My.Harvard, alongside these physical books, which it finally ceased printing after the 2008-2009 academic year. Researchers with metaLAB (at) Harvard believe that it is time to update and transform the course catalog again, from My.Harvard to a system that displays the curriculum as a network of connections, a continuous landscape that does not segregate courses by departmental divisions.

**SDGS 'NOT ATTAINABLE
WITHOUT CONTRIBUTION
OF HE', UN TOLD**

Brendan O'Malley
None of the United Nations' Sustainable Development Goals or SDGs – the internationally agreed framework for tackling poverty, inequality, disease and climate change – can be achieved without the contribution of higher education through research, teaching and community engagement.



That was the key message of a statement launched by the Association of Commonwealth Universities, the Agence universitaire de la Francophonie and the International Association of Universities at the UN High-level Political Forum on sustainable development held in New York last week.

[Read more](#)

**THE RISE AND RISE OF
GHOST-WRITTEN
DISSERTATIONS**

Ararat Osipian
Academic corruption is not limited to undergraduate level education in colleges and universities. Corruption exists in doctoral education as well. While the former receives the lion's share of all the attention of scholars specializing in educational corruption, the latter remains under-researched. This is surprising, since doctoral education should be regarded as the gold standard of quality and reflect the highest standards of academic integrity. Ukraine, along with other former Communist regimes, faces the gargantuan task of reforming doctoral education as part of reforms conducted for decades in the higher education sector. At present, the country produces several thousand doctoral degrees a year.



The quality of these doctorates and the dissertations on which these doctoral degrees are awarded is frequently questioned. Doctoral degrees have become especially popular among politicians, state bureaucrats, civil servants and people seeking employment in academia. Some people with unlimited monetary or administrative means have sought easy ways to acquire a doctorate.

[Read more](#)

MONTHLY ENEWSLETTER
Vol.9, Issue-8: August, 2019

In this Issue-
-Rise and Rise of Ghost.....
- SDG not attainable...
- Curricule, the Course.....
- Doctoral Education...
- Other regular items...



From The Editor
Welcome to the August 2019 edition of ATM_News@AU. In this new edition you will find a series of interesting articles about new pedagogies, technologies and trends.

In his excellent article, "The rise and rise of ghost-written dissertations", Ararat Osipian explains the academic corruption involved with PhD programs. In another article Nina Pasquini explain new Harvard approach to offering curricula details online. Gretchen Mcculloch explains the significance of USING ALL CAPS in texting and in life. GSATM also publishes a biannual journal titled AU-eJournal Interdisciplinary Research (AU-eJIR). Details of this journal can be accessed from the link given below. Please send your comments about the contents of this eNewsletter and other suggestions to knagi@au.edu

VOL. 9: ISSUE 78

AUGUST, 2019

GSATM: New Academic Calendar for 2019-2020



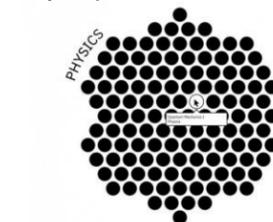
First Semester (1/2019): August, 2019 – December, 2019*
Second Semester (2/2019): January, 2020 – May, 2020
Summer Session (3/2019): June, 2020 – July, 2020

*This calendar is subject to change without notice. For further details contact you're Program Director



- Melaka International Intellectual Exposition 2019
(MIIEx 2019)
UiTM Cawangan Melaka
Malaysia
August 6 -7, 2019
- The 16th International Conference on Language, Innovation, Culture, & Education
Istanbul, Turkey
November 2- 4, 2019
- 10th Annual International Research Conference
SIMSARC'19
Pune, India
December 16-18, 2019

[Click here for more Conferences](#)



A screenshot from Curricule, a new tool for exploring the curriculum. The word "curricule" refers to light, open, two-wheeled horse-pulled carriages popular during the nineteenth century. Schnapp chose the name because the word "curricule"—like the English word "curriculum"—derives from the Latin "curriculum," meaning "race," "running," or "chariot." "Curricule" as a platform name thus invokes the metaphor of the curriculum as an academic vehicle and journey.

[Read more](#)



LORD BUDDHA

THOUGHT OF THE MONTH

No one saves us but ourselves. No one can and no one may. We ourselves must walk the path.

Call for Papers
AU-eJournal of
Interdisciplinary Research

