



**ASST. PROF. CHANINTORN J. NUKOON
DEAN**

**GRADUATE SCHOOL OF ADVANCED
TECHNOLOGY MANAGEMENT (GSATM)**

Welcome to the beginning of summer vacation at GSATM. In the short summer some of our all programs will conduct academic activates. Please contact your Program Directors, instructors and advisers for more information about the summer agenda and other details. All members of GSATM family should take precautions against the summer heat, flooding and other survival issues. All PhD students should contact their Advisers and Program Directors and plan for their studies. If you need any help, please use the contact information given below to get in touch with me.

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**IN THE DIGITAL AGE, THE HEART OF THE
UNIVERSITY EXPANDS**

William Patrick Leonard

Academic libraries around the globe have historically referred to themselves as being at the heart of their institutions. Students have relied on them for access to books, periodicals and other media needed to complete assignments. Libraries have also provided their faculty with the information needed to guide their research. Their mission and vision statements have often included variations of the words 'to collect and preserve print and non-print material in perpetuity'. Libraries operated relatively passive monopolies. While the heart metaphor may still fit, the digital age has prompted significant changes in how it manifests itself. Libraries have recognized that external-based technology has undermined their traditional monopoly of access to content.

[Read more](#)

**PRODUCTIVITY AND THE JOY OF
DOING THINGS THE HARD WAY**

Joy Walker

Suppose you were on a business trip in a city you'd never given much thought to—not an obvious tourist attraction like Paris or San Francisco—and your schedule included a few free hours. What would you do with that time? I once asked a really smart acquaintance of mine that very question, randomly using Cincinnati as an example. He happens to be a productivity expert, always quick to suggest rules and tips and hacks, and I thought he might have clever strategies for adventurous exploration. But his answer had nothing to do with in-the-moment discovery.

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ATM_News@AU: June, 2019

Graduate School of Advanced Technology Management (GSATM)

**A LEGENDARY SCIENTIST
SOUNDS OFF ON THE
TROUBLE WITH STEM**

Charlie Tyson

In the hallways of his retirement home in Lexington, Mass. — an upscale community where paintings by Matisse and Manet hang on the wall and former college presidents mill around, drinking coffee from paper cups — E.O. Wilson is a popular figure. He is the country's most celebrated naturalist. In the National Portrait Gallery in Washington, D.C., his portrait hangs next to Michelle Obama's. "I joked to a friend," he says, "that she deserves the honor."



Wilson, who turns 90 next month, officially retired from Harvard University in 1996. Yet he shows no signs of slowing down. He refuses to use a cane because he doesn't want to become reliant on it. His gait through the hallways — "Pardon my wobbling" — is idiosyncratic and indefatigable. One could say the same about his work. Not since Alfred Kinsey has an entomologist's career been so marked by controversy. Wilson became a public figure in 1975 with Sociobiology (Harvard University Press), which argued that social behavior, in humans as in other species, has a biological foundation.

[Read more](#)

**7 POWERFUL PUBLIC
SPEAKING TIPS FROM
ONE OF THE MOST-
WATCHED TED TALKS
SPEAKERS**

Kim L Shandrow

You'd never know it, but Simon Sinek is naturally shy and doesn't like speaking to crowds. At parties, he says he hides alone in the corner or doesn't even show up in the first place. He prefers the latter. Yet, with some 22 million video views under his belt, the optimistic ethnographer also happens to be one of the most-watched TED Talks presenters of all time.



Ironic for an introvert, isn't it? Sinek's unlikely success as both an inspirational speaker and a bestselling author isn't just dumb luck. It's also not being in the right place at the right time or knowing the right people. It's the result of fears faced and erased, trial and error and tireless practice, on and off stage.

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THOUGHT OF THE MONTH

If you judge people, you have no time to love them.

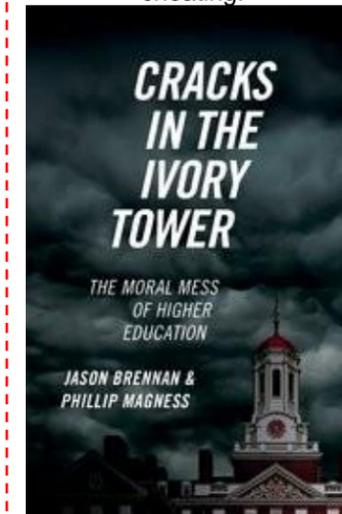


Mother Teresa
Christian Nun & Saint
(1910-1997)

BOOK REVIEW

Scott Jaschik

A new book about higher education spares no players in academe today. The book criticizes administrators as wasteful, professors as more concerned about their own disciplines than student needs and students for cheating.



Yes, Cracks in the Ivory Tower: The Moral Mess of Higher Education (Oxford University Press) will likely anger many, even if different chapters may anger different readers.

The authors are Jason Brennan, the Flanagan Family Professor at Georgetown University, and Phillip W. Magness, Senior Research Fellow at the American Institute for Economic Research.

[Read more](#)



**MONTHLY ENEWSLETTER
VOL.9, ISSUE-6: JUNE, 2019**

IN THIS ISSUE

- 7 Powerful Public Speaking...
- A Legendary Scientist....
- Productivity and the joy of...
- In the Digital Age...
- Book Review
- Other regular items...



FROM THE EDITOR

Welcome to the June 2019 edition of ATM_News@AU. In this monsoon edition you will find a series of interesting articles about new pedagogies, technologies and trends. In her essay, Kim L Shandrow provides tips for becoming a powerful speaker. In another article, Charlie Tyson provides insight into the troubles with curriculum of Science-Technology-Engineering-Math (STEM) based programs in higher education. Another interesting article by William Patrick Leonard highlights the need for the university to embrace digital age. GSATM also publishes a biannual journal titled AU-eJournal Interdisciplinary Research. Details of this journal can be accessed from the link given below. Please send your comments about the contents of this eNewsletter and other suggestions to-

knagi@au.edu

**CALL FOR PAPERS
AU-EJOURNAL OF
INTERDISCIPLINARY
RESEARCH**



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GSATM: NEW ACADEMIC CALENDAR FOR 2019-2020



First Semester (1/2019): August, 2019 – December, 2019*
Second Semester (2/2019): January, 2020 – May, 2020
Summer Session (3/2019): June, 2020 – July, 2020

*This calendar is subject to change without notice. For further details contact you're Program Director

Call for Papers

2019

International Conference on Interdisciplinary, Social Science, Business and Economics, Education and Technology (ISBTEC 2019)

Penang, Malaysia
July 13 -14, 2019

Melaka International Intellectual Exposition 2019 (MIIEx 2019)

UiTM Cawangan Melaka
Malaysia
August 6 -7, 2019

10th Annual International Research Conference SIMSARC'19

Pune, India
December 16-18, 2019

[Click here for more Conferences](#)