



Asst. Prof. Chanintorn j. Nukoon
Dean
Graduate School of Advanced
Technology Management (GSATM)

Welcome to the end of summer vacation at GSATM. This month new students will be admitted to various programs and the old students will register for the new courses in the new semester (1/2019) starting in August 2019.

Please contact your Program Directors, instructors and advisers for more information about the next semester, the courses that you need to enroll and other details. All admission requirements and tuition fee, etc. must be paid on time to avoid delays and unnecessary complications.

If you need any help, please use the contact information given below to get in touch with me.

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**GRADUATE SCHOOL OF ADVANCED
TECHNOLOGY MANAGEMENT
(GSATM)
ASSUMPTION UNIVERSITY**

Our Programs

M.S. Management

M.S. ITM

M.Ed. in Teaching and Technology (T&T)

PhD in eLearning Methodology

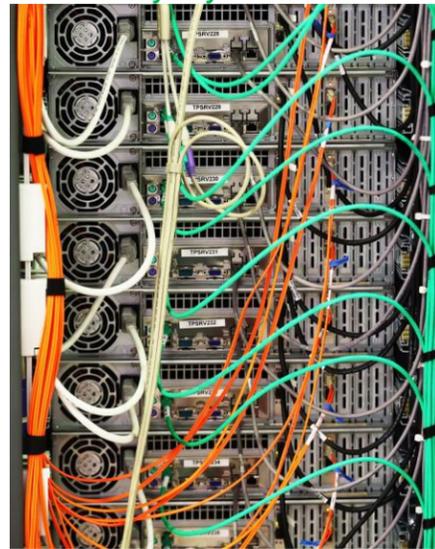
PhD in Teaching and Technology (T&T)



<http://www.gradatm.au.edu>

**THE INFRASTRUCTURE MESS
CAUSING COUNTLESS INTERNET
OUTAGES**

Lily Hay Newman



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**INSTAGRAM IS SWEET AND
SORT OF BORING - BUT THE
ADS!**

Virginia Heffernan

The earnest vanity that serves as the engine of Instagram seems generally harmless, sweetly human. The app's natural topics are babies and gardens, sexiness and ease, wistfulness and longing. At its best—if you follow no celebrities, just people you're fond of—it's a castle on a cloud, where nobody shouts or talks too loud. And I'll be damned if Instagram's soft focus, and even the odd lurch into blessedness, doesn't lower my defenses to advertising. The atmospheric of the joint just get me in the mood to shop

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ATM_News@AU: July, 2019
Graduate School of Advanced Technology Management (GSATM)

**COPYRIGHT & ONLINE
RESOURCES: IT DOESN'T
HAVE TO BE COMPLICATED**

Nicole Snyder Dettmar

This article is not an authoritative guide or legal assistance about copyright and the fair use of electronic information resources for online education, but rather provides background information and proposes a thought process for informed decisions with practical strategies and technology tools regarding them. Doing so helps promote the ethical use of resources in higher education, which can then serve as a model for students to follow both in class and later in their professional careers.



You likely have departments and professionals at your organization, such as the copyright office and resource librarians, who can assist with guidance regarding internal copyright policies and the specific details within licensing terms and agreements signed with the vendors providing your information resources. Questions or issues requiring legal advice and interpretation should always be handled by the appropriate lawyers for the subject matter. In supporting the development of online education courses that use electronic health sciences library resources, I receive questions regarding fair use from students and faculty that are not explicitly addressed by current United States copyright law.

[Read more](#)

**QS RANKING RESULTS
BY REGION AND KEY
COUNTRIES**

The latest edition of the QS World University Rankings shows just how competitive global higher education has become, with increases in both the number of papers produced by universities in the ranking, and the number of citations received on those papers, according to QS.



This year (2020) there were more than 94,000 responses to the global survey of academics and nearly 45,000 responded to the separate survey of employers? Both were record figures. Data from 1,210 institutions in 94 countries were analyzed for the ranking, which took account of almost 13.5 million research papers and 97 million citations derived from them.

[Read more](#)

THOUGHT OF THE MONTH

It is better to create something that others criticize than to create nothing and criticize others.



Ricky Gerwais
English Stand-up
Comedian, Actor, Director,
Screenwriter and Singer

**7 WAYS THAT LIST-MAKING
HELPS YOU PRODUCE
SCHOLARLY WORK**

Rachel Toor

It's easy to make fun of the form: "10 Ways to Spice Up Your Dog's Love Life" or "87 Tips for Using a Q-Tip." Internet culture is awash in "listicles." You may hate them, but you also may be kind of like them and sometimes find yourself clicking through the bait. If you're over a certain age, you might see these lists as the end of intelligent writing, the triumph of the short attention span of the millennials. Or, if you're truly superannuated, it's possible you've never even heard the word listicle.



Listicles are a byproduct of the Age of Blogging, when everyone suddenly became a writer, able to get paid a few bucks (and I do mean a few) for providing content. Writing a listicle doesn't require mad artistic skills. Usually that kind of article serves a narrow purpose, and readers will at least skim it if the teasers are juicy enough. Even historically stuffy publications like The New York Times have turned to listicles in an attempt to hold our diminishing attention spans. Thankfully, such publications usually don't make you click on individual slides or suffer through a bunch of ads to see what comes next.

[Read more](#)

MONTHLY ENEWSLETTER

Vol.9, Issue-7: July, 2019
In this Issue
- 7 Way That List Making...
- QR Ranking 2020
- Copyright & Online...
- The Infrastructure Mess...
- Other regular items...



From The Editor

Welcome to the July 2019 edition of ATM_News@AU. In this monsoon edition you will find a series of interesting articles about new pedagogies, technologies and trends. QS Ranking results by region and key Countries for 2020 are out. Three Thai universities have a made modest gains. In her excellent article Rachel Toor discusses "7 Ways That List-Making Helps You Produce Scholarly Work."

In another timely piece Nicole Snyder Dettmar highlights the issue about copyright laws for internet resources.

Another excellent article written by Lily Hay Newman of Wired Magazine highlights the "The infrastructure mess causing countless internet outages."

GSATM also publishes a biannual journal titled AU-eJournal Interdisciplinary Research. Details of this journal can be accessed from the link given below. Please send your comments about the contents of this eNewsletter and other suggestions to-

knagi@au.edu

Call for Papers
AU-eJournal of
Interdisciplinary Research



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GSATM: New Academic Calendar for 2019-2020



First Semester (1/2019): August, 2019 – December, 2019*
Second Semester (2/2019): January, 2020 – May, 2020
Summer Session (3/2019): June, 2020 – July, 2020

*This calendar is subject to change without notice. For further details contact you're Program Director

Call for Papers

2019

Melaka International Intellectual Exposition 2019
(MIIEx 2019)

UiTM Cawangan Melaka
Malaysia

August 6 -7, 2019

The 16th International Conference on Language, Innovation, Culture, & Education

Istanbul, Turkey

November 2- 4, 2019

10th Annual International Research Conference

SIMSARC'19

Pune, India

December 16-18, 2019

[Click here for more Conferences](#)