

ATM_News@AU: May, 2019

Graduate School of Advanced Technology Management (GSATM)

LISTENING TO SAGE REVIEWERS: THOUGHTS ON PEER REVIEW AND ITS IMPACT ON THE WIDER SCHOLARLY COMMUNITY

This week, SAGE marked more than 65,000 of their reviewers getting recognition on Publons for their time and effort put into peer review. We are really pleased to celebrate this landmark with SAGE who have been valued partners since 2015 and contributed to our inaugural Global State of Peer Review report last year.



Like the Publons team, SAGE has a strong ethos of supporting the peer review community and ensuring their incredible...

[Read more](#)

THE WIRED GUIDE TO THE BLOCKCHAIN

Klint Finley

Depending on whom you ask you ask, blockchains are either the most important technological innovation since the internet or a solution looking for a problem.

The original blockchain is the decentralized ledger behind the digital currency bitcoin. The ledger consists of linked batches of transactions known as blocks (hence the term blockchain), and an identical copy is stored on each of the roughly 200,000 computers that make up the bitcoin network. Each change to the ledger is cryptographically signed to prove that the person transferring virtual coins is the actual owner of those coins.

[Read more](#)

HOW TO BE A BETTER ONLINE TEACHER

Flower Darby

Whether you've taught online a lot or a little, chances are you didn't enjoy it as much as teaching in person. Maybe you didn't experience that fizz after a particularly invigorating face-to-face class. Indeed, according to a 2017 Educause survey, only 9 percent of academics prefer to teach "in a completely online environment." That means a whopping 91 percent of us don't. And I suspect that a good majority of that 91 percent would prefer to teach anywhere but online.

Clearly, many academics don't see the value of online courses. Almost none of us set out to be great online teachers when we decided to go to graduate school. We've spent years in campus classrooms, but we don't have the same depth and breadth of experience in the online classroom, as either students or teachers. Most of us don't know how to teach online or how to get better at it - and we may not be motivated to learn. Even more likely, we may not feel like we have time to learn. For all of those reasons, you may not feel fully invested in your online teaching practice.



Yet it can be just as rewarding as teaching in a bricks-and-mortar classroom, if in different ways. Good teaching is good teaching.

[Read more](#)

HOW PINTEREST USES AI TO CAPTURE OUR IMAGINATIONS

The term "Artificial Intelligence" conjures up images of both the distant future (humanoid robots, self-driving cars) and the hard work it will take to get there. But the technology is already pervasive, and in places you might not realize.

Take Pinterest, the visual search platform where people discover and save ideas. The company invests heavily in artificial intelligence, often in ways that might not be obvious to a casual user.



"We're constantly experimenting with applications that people can imagine using today," says Vijay Narayanan, the company's Head of Discovery and Content.

[Read more](#)

THOUGHT OF THE MONTH

It does not make sense to hire smart people and then tell them what to do; we hire smart so they can tell us what to do.



Steve Jobs

American business magnate, inventor and investor (1955-2011)

STUDENTS FALL FOR MISINFORMATION ONLINE. IS TEACHING THEM TO READ LIKE FACT CHECKERS THE SOLUTION?

Beckie Supiano

Traditional-age students are digital natives. Professors are trained researchers. Neither of those qualities, though, prevents people from falling for misinformation online.

That's one finding from a memorable study, released as a working paper in 2017, that documented how three groups of "experts" — among them historians and Stanford University undergraduates — evaluated online sources.

Members of both groups tended to dig into a site, according to the study, by Sam Wineburg, a professor at Stanford's Graduate School of Education, and Sarah McGrew, his doctoral student. The students and historians followed many of the tips that students are usually given for conducting online research, like examining a site's domain name. But the tactics didn't work.



The study is part of an emerging body of research that grapples with an urgent question: How can we stop people from believing the lies that proliferate online? Typical digital-literacy efforts, this research suggests, are insufficient.

The Stanford study offers an alternative: Imitating its third group of experts, professional fact-checkers.

[Read more](#)

MONTHLY ENEWSLETTER VOL.9, ISSUE-5: MAY, 2019 IN THIS ISSUE

- Students fall for misinformation...
- How Pinterest uses AI.....
- How to be a better online...
- WIRED Guide to Blockchain...
- Listening to SAGE Reviewers...
- Other regular items...



FROM THE EDITOR

Welcome to the May 2019 edition of ATM_News@AU. In this summer edition you will find a series of interesting articles about new pedagogies, technologies and trends. In her

essay, Beckie Supiano analyzes why students fall for misinformation online. Flower Darby provides on tips on "How to be a better online teacher?" Klint Finley from Wired magazine provides an excellent introduction on blockchain technologies.

Please read about how Pinterest uses AI to capture our Imagination. GSATM also publishes a biannual journal titled AU-eJournal

Interdisciplinary Research. Details of this journal can be accessed from the link given below. Please send your comments about the contents of this eNewsletter and other suggestions to-

knagi@au.edu

CALL FOR PAPERS AU-EJOURNAL OF INTERDISCIPLINARY RESEARCH



**ASST. PROF. CHANINTORN J. NUKOON
DEAN**

**GRADUATE SCHOOL OF ADVANCED
TECHNOLOGY MANAGEMENT (GSATM)**

Welcome to the last month of the semester. This month our all programs will conduct their final exams. Please contact your Program Directors, instructors and advisers for more information about the exam sites and other details. All members of GSATM family should take precautions against the summer heat.

All PhD students should contact their Advisers and Program Directors to finalize the schedule/date of their QE-PD-FE. If you need any help, please use the contact information given below to get in touch with me.

pct2526@yahoo.com
66-2723-2948

**Graduate School of Advanced
Technology Management
(GSATM)
Assumption University**

Our Programs

M.S. Management

M.S. ITM

M.Ed. in Teaching and Technology (T&T)

PhD in eLearning Methodology

PhD in Teaching and Technology (T&T)

[APPLY NOW ▶](#)

[APPLY NOW ▶](#)

<http://www.eLearning.au.edu>

VOL. 9: ISSUE 5

MAY, 2019

GSATM: NEW ACADEMIC CALENDAR FOR 2018-2019



First Semester (1/2018): August, 2018 – December, 2018*

Second Semester (2/2018): January, 2019 – May, 2019

Summer Session (3/2018): June, 2019 – July, 2019

*This calendar is subject to change without notice. For further details contact you're Program Director

Call for Papers

2019

International Conference on Interdisciplinary, Social Science, Business and
Economics, Education and Technology (ISBTEC 2019)

Penang, Malaysia
July 13 -14, 2019

Melaka International Intellectual Exposition 2019
(MIIEx 2019)

UiTM Cawangan Melaka
Malaysia
August 6 -7, 2019

10th Annual International Research Conference
SIMSARC'19

Pune, India
December 16-18, 2019

[Click here for more Conferences](#)