

eLearning@AU: February, 2019

<http://www.eLearning.au.edu>

THE SECRET ALGORITHM BEHIND LEARNING

Shane Parrish

I wasn't always a good learner. I thought learning was all about the hours you put in. Then I discovered something that changed my life.

The famous Nobel winning physicist Richard Feynman understood the difference between "knowing something" and "knowing the name of something" and it's one of the most important reasons for his success.

Feynman stumbled upon a formula for learning that ensured he understood something better than everyone else. It's called the Feynman Technique and it will help you learn anything deeper, and faster. The topic, subject, or concept you want to learn doesn't matter. Pick anything.

[Read more](#)

GOOGLE TAKES ITS FIRST STEPS TOWARD KILLING THE URL

Lily Hay Newman

In September members of Google's Chrome security team put forth a radical proposal: Kill off URLs as we know them. The researchers aren't actually advocating a change to the web's underlying infrastructure. They do, though, want to rework how browsers convey what website you're looking at, so that you don't have to contend with increasingly long and unintelligible URLs—and the fraud that has sprung up around them. In a talk at the Bay Area Enigma security conference on Tuesday, Chrome usable security lead Emily Stark is wading into the controversy, detailing Google's first steps toward more robust website identity.

[Read more](#)

DIGITAL TRENDS 2019: EVERY SINGLE STAT YOU NEED TO KNOW ABOUT THE INTERNET

Simon Kemp

We Are Social and Hootsuite's latest collection of Global Digital reports reveals that internet users are growing by an average of more than one million new users every day, with all of the original 'Next Billion Users' now online.



The number of people using the internet has surged over the past year, with more than one million people coming online for the first time each day since January 2018. It's not just internet users that have been growing either, as the extensive new collection of Digital 2019 reports from Hootsuite and We Are Social reveals.

Now, just before we get started with all those numbers, you may want to go grab a coffee and get comfortable. There's a huge amount of information to digest in the 8,800 words below — I'll cover global internet penetration, amount of users and internet speeds, global social media usage, numbers for each major social media platform, status of ecommerce, etc. - so you'll want to take your time to make sense of it all.

We'll explore all of the key trends and insights from this year's reports in detail in this article, but here are the essential headlines you need in order to understand 'Digital in 2019':

[Read more](#)

WHY MOOCs DIDN'T WORK, IN 3 DATA POINTS

Doug Laderman

It has become a platitude by now to say that massive open online courses largely failed to achieve the promise many advocates saw to expand access to high-quality education democratically throughout the world. But now two researchers have provided the analysis and data to prove it.

In an article in Science entitled "The MOOC

Pivot" (subscription required for full article), Massachusetts Institute of Technology's Justin Reich and José A. Ruipérez-Valiente strive to explain why MOOCs largely fell short of their purported mission of transforming education worldwide, leading the top providers of the courses -- including Coursera and edX, which MIT co-founded with Harvard University -- to focus instead on the more traditional role of helping colleges take their academic programs online.

[Read more](#)

THOUGHT FOR THE MONTH

There are two ways of spreading light: to be the candle or the mirror that reflects it.

Edith Wharton
Novelist

(1861-1937)

WHAT DO COLLEGE FACULTY AND BUSINESSES THINK ABOUT ONLINE EDUCATION?

Melissa Andrews

From 1994 to 1998, the number of distance education degree programs in United States colleges increased by seventy-two percent [1]. Distance education enrollment growth rates averaged seven percent per year and estimates suggested that U.S. companies spent as much as 18 billion dollars on IT-based delivery for online education in 2005 [2]. Fast forward to 2009-2010, the number of students taking at least one online class grew by ten percent [3]. As of four years ago, 14 percent of all higher education students were completing a degree solely online [4]. These trends and online enrollment numbers are only expected to rise.



As colleges and businesses expand their use of e-learning, it becomes more and more important to find cost-effective ways to deliver instruction and training that will meet student and business needs. Some questions however have been raised as to the quality of an online education. How do businesses and college faculty really feel about the switch from traditional to online degree programs?

[Read more](#)

MONTHLY ENEWSLETTER VOL.9, ISSUE-2: FEB. 2019 IN THIS ISSUE

- What do college faculty and...
- Digital Trends 2019 ...
- Why MOOCs did not work...
- The secret algorithm behind...
- Google takes its first step...
- Other regular items...



FROM THE EDITOR

Welcome to the February 2019 edition of eLearning@AU. In this edition you will find a series of interesting articles about new eLearning pedagogies, technologies and trends.

In her excellent piece, Melissa Andrews describes what do college faculty and businesses think about online education? In another article, Simon Kemp describes the new Digital Trends of 2019. In his very small article, Shane Parrish explains the secret algorithm behind learning. GSeL also publishes a biannual journal titled AU-eJournal

Interdisciplinary Research. Details of this journal can be accessed from the link given below. Please send your comments about the contents of this eNewsletter and other suggestions to-

knagi@au.edu

CALL FOR PAPERS AU-EJOURNAL INTERDISCIPLINARY RESEARCH



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FEBRUARY, 2019

GSEL: NEW ACADEMIC CALENDAR FOR 2018-2019



First Semester (1/2018): August, 2018 – December, 2018*

Second Semester (2/2018): January, 2019 – May, 2019

Summer Session (3/2018): June, 2019 – July, 2019

*This calendar is subject to change without notice. For further details contact you're Program Director

Call for Papers

2018-2019

International Conference on Education, Psychology, and Organizational Behavior (ICPO)

Bangkok

March 15-17, 2019

12th Kuala Lumpur International Communication, Education, Language and Social Sciences Conference -2019

23 – 24th March 2019

Melaka International Intellectual Exposition 2019 (MIIEx 2019)

**UiTM Cawangan Melaka
Malaysia**

6th -7th August 2019

[Click here for more Conferences](#)



ASST. PROF. CHANINTORN J. NUKOON
DEAN
GRADUATE SCHOOL OF ELEARNING
(GSEL)

Welcome to hazy month of February 2019. The students, staff and the GSeL faculty must take necessary precaution against the unhealthy effects of air pollution. This month some programs may conduct orientation and help the new students with their plan and program of studies. Please contact your Program Directors, instructors and advisers for more information about the coursework. All students, especially those residing outside Bangkok and Thailand must start using the LMS and learn to access resources provided by their respective programs. If you need any help, please use the contact information given below to get in touch with me.

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Graduate School of eLearning (GSeL)

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