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GRADUATE SCHOOL OF ELEARNING (GSEL)

Welcome to the Graduate School of eLearning (GSeL). The new semester of 2018 is heading towards the Midterm Exams. This month, all M.S. and PhD programs will also conduct orientation for new students enrolled in the current semester. Please contact the Program Directors and your instructors for information about the activities in this new semester. Please keep checking for information about the Midterm Exams which will be conducted in mid-October, 2018. If you need any other help from me, please use the contact information given below.


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Graduate School of eLearning (GSeL)
Assumption University
Our eLearning Programs
M.S. Management
M.S. ICT
M.Ed. in Teaching and Technology (T&T)
PhD in eLearning Methodology
PhD in Teaching and Technology (T&T)

<http://www.eLearning.au.edu>

DEVELOPING ELEARNING ASSESSMENTS: 11-COMMON MISTAKES TO AVOID

Christopher Pappas
It takes a solid eLearning assessment strategy to track online learner progress and highlight areas for improvement. In this article, I'll share 11 eLearning assessment pitfalls and tips on how to prevent them.



eLearning assessments must gauge how much online learners know, how well they know it, and if they can translate it to real-world applications.
[Read more](#)

THE COMPLETE USER GUIDE TO MOODLE

Lamda Solution
Welcome to The Complete Moodle User Guide where you will find answers to the most frequently asked Moodle questions! [Chapter one](#) is designed to give you a broad overview of Moodle in addition to introducing you to the ways it is used in various sectors. We explain how Moodle transitioned from the education to the business world, where it is now an integral business tool for many organizations.



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eLearning@AU: September, 2018

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WRITING BETTER WON'T CURE YOUR ACADEMIC WOES

Maximillian Alvarez
It's a truism that those of us who devote our careers to academe do so out of "love for knowledge"-producing it, advancing it, passing it on. But, in the trenches of academic life, juggling endless professional and personal commitments, love usually isn't enough to get articles and book manuscripts written and grant proposals submitted. Naturally, a genre of self-help writing manuals has seductively marketed itself over the years to academics in search of the magic tonics that will help them improve their writing and increase productivity when love just doesn't cut it. The standard-bearer is Robert Boice's *Professors as Writers: A Self-Help Guide to Productive Writing* (1990), which paved the way for works like *Writing Your Dissertation in Fifteen Minutes a Day* (1998), *How to Write a Lot: A Practical Guide to Productive Academic Writing* (2007), and *Becoming an Academic Writer: 50 Exercises for Paced, Productive, and Powerful Writing* (2012).



Into this genre arrives a new contender, Helen Sword's *Air & Light & Time & Space: How Successful Academics Write* (Harvard University Press). Sword, a literary scholar and director of the Center for Learning and Research in Higher Education at the University of Auckland, in New Zealand....

[Read more](#)

PHONE NUMBERS WERE NEVER MEANT AS ID. NOW WE'RE ALL AT RISK

Lily H. Newman
On Thursday, T-Mobile confirmed that some of its customer data was breached in an attack the company discovered on Monday. It's a snappy disclosure timeframe, and the carrier said that no financial data or Social Security numbers were compromised in the breach. A relief, right? The problem is the customer data that was potentially exposed: name, billing zip code, email address, some hashed passwords, account number, account type, and phone number. Pay close attention to that last one. The cumulative danger of all of these data points becoming exposed-not just by T-Mobile but across countless breaches-is that it makes it easier for attackers to impersonate you and take control of your accounts.

[Read more](#)

THOUGHT FOR THE MONTH

No matter that patriotism is too often the refuge of scoundrels. Dissent, rebellion, and all-around hell-raising remain the true duty of patriots.



Barbara Ehrenreich, Journalist and Author - USA
(Born-26 Aug 1941)

PREDATORY CONFERENCE SCAMMERS ARE GETTING SMARTER

Emma Stoye
An email lands in my inbox. 'We cordially invite you as a Speaker to attend the 8th World Congress on Chemistry and Organic Chemistry during October 22-24, 2018 at Frankfurt, Germany. We would like to inform you that your abstract has been accepted by our review committee for Oral Presentation.' It explains I now need to register to confirm my participation, something that the [Chemistry 2018 conference website](#) informs me would set me back around \$800 (£597). I had submitted an abstract to this conference less than 24 hours earlier. I didn't have to give details of my institution or demonstrate my academic credentials. I didn't even submit it under my own name, but that of my 'co-author' [Dr J Becher](#), who came up with the [phlogiston theory of combustion](#) in 1667. I propose (or at least Becher does) that the negative-mass material phlogiston could be used to power planes, ushering in a new era of environmentally friendly aviation. It's complete nonsense of course. Phlogiston theory was debunked in the 18th century, as anyone with even a shred of chemistry knowledge should realize instantly. For good measure, the abstract was packed with bad grammar and impenetrable jargon. Nevertheless, it was apparently accepted by the peer reviewers at Chemistry 2018.

[Read more](#)

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- Phone numbers were never...?
- The Complete User Guide..?
- Developing eLearning...
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FROM THE EDITOR

Welcome to the September, 2018 edition of eLearning@AU. In this edition you will find a series of interesting articles about new eLearning pedagogies, technologies and trends. In her excellent article, "Predatory conference scammers are getting smarter," Emma Stoye explores the menace of fake business of organizing conferences. Lily H. Newman highlights the dangers of our phone numbers becoming our ID. In his excellent piece, Christopher Pappas discusses 11-mistake people commit when performing eLearning assessment. Please check out the new Call For papers and other regular items. GSeL also publishes a biannual journal title [AU-eJournal Interdisciplinary Research](#). Details of this journal can be accessed from the link given below.

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Call for Papers

AU-eJournal Interdisciplinary Research



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GSEL: NEW ACADEMIC CALENDAR FOR 2018-2019



First Semester (1/2018): August, 2018 – December, 2018*
Second Semester (2/2018): January, 2019 – May, 2019
Summer Session (3/2018): June, 2019 – July, 2019

*This calendar is subject to change without notice. For further details contact you're Program Director

Call for Papers

2018-2019

48th International Business Research Conference
Sydney, Australia
November 19-21, 2018

9th Global Business Research Conference
Kathmandu, Nepal
December 21-22, 2018

International Symposium on Social Sciences and Management (ISSM)
January 22 to 24, 2019
Hokkaido, Japan

[Click here for more Conferences](#)