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GRADUATE SCHOOL OF ELEARNING  
(GSEL)

Welcome to the Graduate School of eLearning (GSEL). The short Summer Semester is half way through. This month, all M.S. and PhD programs will start fresh enrollments for the new Semester starting in August 2018. Please contact the Program Directors and your instructors for information about the new semester-the classes and the courses. To avoid unnecessary delays and penalties, please sign up for your courses on time. If you need any other help, please use the contact information given below.



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### HAS CONSCIOUSNESS LOST ITS MIND?

**Tom Bartlett**

What would Noam Chomsky, Deepak Chopra, a very friendly robot, plus a bevy of scientists, mystics, and wannabe scholars do at a fancy resort in Arizona? Perhaps real harm to the field of consciousness studies, for one thing. Start with Noam Chomsky, Deepak Chopra, and a robot that loves you no matter what. Add a knighted British physicist, a renowned French neuroscientist, and a prominent Australian philosopher/occasional blues singer.



[Read more](#)

### THE LANGUAGE OF EMOTION

**Marina N. Bolotnikova**

When people describe feeling “angry” or “distressed” or “dejected,” what do they really mean? Psychologists vigorously debate whether the words individuals use to describe their emotions actually reflect fixed states in the brain, or are merely convenient fictions for talking about feelings.



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# eLearning@AU: July, 2018

<http://www.eLearning.au.edu>

### 5 - PITFALLS TO AVOID WHEN FRAMING LEARNING OBJECTIVES

**Hema Gopalakrishnan**

Learning objectives are crucial to any e-learning course, they describe what the learner will learn or know after engaging in the course. They help learners know where they are going and act as a guide to help learners assess themselves. Learning objectives form the basis for defining the content, duration, and cost of the course. When the learning objectives are set, it becomes easy to determine the content to be included, what can achieve the learning objective, and what can be skipped.



Based on the objectives, the learning designer decides on the instructional strategy for the course. This in turn determines the cost and duration. For instance, a story-based learning strategy might mean a longer duration of the course, and hence additional costs.

The importance of learning objectives cannot be overstated because they form the crux of the goals of your course and describe what your learners will achieve once they complete it.

Learning objectives: Make the process of teaching and learning more organized and focused Set the path for the course and help understand the direction and its end purpose As a learning developer, you should know how to frame learning objectives correctly. It is equally important to know the pitfalls to avoid while framing them.

[Read more](#)

### COULD AI HELP REFORM ACADEMIC PUBLISHING?

**Kalev Leetaru**

As someone whose work crosses so many disciplines, I spend a fair bit of my days skimming new developments across not only computer science, but the humanities, social sciences, arts and many other fields, looking for connections and unexpected new approaches that might benefit my own work.



The intensely siloed nature of academia is well known, but equally striking is just how rapidly citation standards are falling in a Google Scholar world filled with explosive growth in available knowledge, in which scholars seem genuinely unaware of developments across the rest of their own field, not to mention the rest of academia.

[Read more](#)

### THOUGHT FOR THE MONTH



A door is much smaller compared to the house, a lock is much smaller compared to the door and a key is the smallest of all, but a key can open entire house. Thus a small, thoughtful solution can solve major problems.

### THE WORLD'S MOST POWERFUL SUPERCOMPUTER IS TAILOR MADE FOR THE AI ERA

**Martin Giles**

Since 2013, Chinese machines have occupied the number one slot in rankings of the world's most powerful supercomputers. Now America is back on top again. Engineers at the US Department of Energy's Oak Ridge National Lab in Tennessee have just unveiled Summit, a supercomputer with enough processing power to surpass the current record holder, China's Sunway TaihuLight.

The new machine is capable, at peak performance, of 200 petaflops—200 million billion calculations a second. To put that in context, everyone on earth would have to do a calculation every second of every day for 305 days to crunch what the new machine can do in the blink of an eye. Summit is 60 percent faster than the TaihuLight and almost eight times as fast as a machine called Titan, which is also housed at Oak Ridge and held the US supercomputing speed record until Summit's arrival.



But it isn't just national pride that's at stake here.

[Read more](#)

### MONTHLY eNewsletter VOL.8, ISSUE-7: JULY, 2018 IN THIS ISSUE

- The world's most powerful...
- 5 Pitfalls to avoid when...
- Could AI help reform...?
- The language of emotions...
- Has consciousness...
- Other regular items...



### FROM THE EDITOR

Welcome to the July, 2018 edition of eLearning@AU. In this edition you will find a series of interesting articles about new eLearning pedagogies, technologies and trends. Martin Giles explains the battle of Super Computers in his excellent article “The world's most powerful supercomputer is tailor made for the AI era.” Kalev Leetaru explores the use of AI in publishing. In her excellent essay Hema Gopalakrishnan “5 -Pitfalls to Avoid When Framing Learning Objectives.” Please check out the new [Call For papers](#) and other regular items.

GSEL also publishes a biannual journal title [AU-eJournal Interdisciplinary Research](#). Details of this journal can be accessed from the link given below. This edition of eNews also includes Call for Papers and other regular items. Please send your comments to-

[knagi@au.edu](mailto:knagi@au.edu)

### Call for Papers

[AU-eJournal Interdisciplinary Research](#)



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### GSEL: NEW ACADEMIC CALENDAR FOR 2018-2019



First Semester (1/2018): August, 2018 – December, 2018\*  
Second Semester (2/2018): January, 2019 – May, 2019  
Summer Session (3/2018): June, 2019 – July, 2019

\*This calendar is subject to change without notice. For further details contact you're Program Director

**Call for Papers**

**2018-2019**

**10th Kuala Lumpur International Communication, Education,**

**Language & Social Science**

**July 21-22**

**Kuala Lumpur, Malaysia**

**International Conference on Information and Social Science-Summer Session (ISS-Summer 2018)**

**17-19 August, 2018**

**Sapporo, Japan**

**International Symposium on Social Sciences and Management (ISSSM)**

**January 22 to 24, 2019,**

**Hokkaido, Japan.**

[Click here for more Conferences](#)

**Graduate School of eLearning (GSEL)**  
**Assumption University**

**[Our eLearning Programs](#)**

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**M.S. ICT**

**M.Ed. in Teaching and Technology (T&T)**

**PhD in eLearning Methodology**

**PhD in Teaching and Technology (T&T)**

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