



**ASST. PROF. CHANINTORN J. NUKOON**  
DEAN  
GRADUATE SCHOOL OF ELEARNING  
(GSEL)

Welcome to the Graduate School of eLearning (GSeL). The current Semester will end this month. This month, all M.S. programs will also conduct their Final Exams. Please contact the Program Directors and your instructors for information about the exam sites and other details. I wish all the best to all of you appearing in the Final Exams. For the upcoming Summer Semester (3/2018), please contact your Program Directors for class schedule and other activities at GSeL. If you need any other help, please use the contact information given below.



[pct2526@yahoo.com](mailto:pct2526@yahoo.com)



66-2723-2948

**Graduate School of eLearning  
(GSeL)  
Assumption University**

**Our eLearning Programs**

**M.S. Management**

**M.S. ICT**

**M.Ed. in Teaching and Technology (T&T)**

**PhD in eLearning Methodology**

**PhD in Teaching and Technology (T&T)**



<http://www.eLearning.au.edu>

**GOOGLE'S NEW TASKS APP**

**Brain Barret**

While Google rightly lets a lot of flak for its scattered approach to messaging, its to-do list offerings have been a close second for sprawling, scrambled efforts. There's Google Keep, a note-taking app; Google Reminders, which nag you about Calendar events, email follow-ups, or Keep notes; and Google Tasks, which originated in Gmail nearly a decade ago as a stripped-down to-do list feature. None of these services have historically played particularly nice together.



Google Calendar

Google Tasks

[Read more](#)

**E-LEARNING-GLOBAL  
MARKET OUTLOOK  
(2016-2022)**

The Global E-Learning Market is accounted for \$165.21 billion in 2015 and is expected to reach \$275.10 billion by 2022 growing at a CAGR of 7.5% during the forecast period. The key factors that are favoring the market growth are flexibility in learning, low cost, easy accessibility, increased effectiveness by animated learning. Moreover, escalation in number of internet users and growing access of broadband pooled with mobile phones with online capabilities are also fueling the market growth. However, factors like change management, technology obsolescence and vendor-developer market...

[Request a Sample Report](#)

**Vol. 8: Issue 5**

**May, 2018**

**GSeL: New Academic Calendar for 2017-2018**



First Semester (1/2017): August, 2017 – December, 2017\*  
Second Semester (2/2017): January, 2018 – May, 2018  
Summer Session (3/2018): June, 2018 – August, 2018

*\*This calendar is subject to change without notice. For further details contact your Program Director*

**Call for Papers**

**2018**

**International Conference on Social Science and Management  
(ICSSM)**

**Chiang Mai, Thailand  
5-7 June, 2018**

**AAGBS International Conference on Business Management  
Bandaraya, Malaysia**

**25-26 July, 2018**

**International Conference on Information and Social Science-  
Summer Session (ISS-Summer 2018)**

**17-19 August, 2018  
Sapporo, Japan**

[Click here for more Conferences](#)

**eLearning@AU:May,2018**  
<http://www.eLearning.au.edu>

**7 DEADLY MYTHS OF  
MICROLEARNING**

**Shannon Tipton**

***Why are these particular  
microlearning myths deadly?***

As you all know, I've been around this microlearning block a time or two. [Here is a post I wrote on Microlearning being the "IT" buzzword.](#) There are some things that ever changing, the different types of tools, or even microlearning applications. Some myths are harmless. Finding a pot of gold under the rainbow, who DOESN'T want to believe that? However, believing in these microlearning myths may stop someone from producing material that has the potential of making a very real difference to their organization.

So, as we all start the pilgrimage to San Diego for the granddaddy of all conferences – [ATD International Conference and Expo](#), there are a few things I would like to clear up in Microlearning land. If you are attending the conference, the odds are REALLY GOOD that there will be a bazillion microlearning focused sessions. I personally have two (and I hope to see you there) and I wanted to clear up myths that I hear discussed on constant rotation.



Let's take a moment to dispel them, this way if you hear any speaker saying any of these myths are indeed fact, you know it's time to grab a coffee.

**Here are my 7 Deadly  
Microlearning Myths**

[Read more](#)

**5 WAYS TO KILL AN  
ELEARNING COURSE**

**Sean Stoker**

We at eLearning Brothers do our best to teach you the best way of doing things. But today we're going to switch things up and tell you the worst ways to develop eLearning courses. Here are five ways you can kill an eLearning course.

**1. Little to No  
Interaction**

This is a deadly sin to be avoided at all costs. A good course needs to keep the learner engaged, not just mindlessly clicking "Next" over and over while passively staring at a screen. If a learner has actual tasks and objectives to meet in the course, they are more likely to retain their new knowledge because they have actually put it to use.



**2. Overpowering  
Visuals**

Visuals should work with the material, not distract from it. Choose images, graphics, and color schemes that cooperate with the text and overall themes of the course, making sure they don't compete with each other.

**3. Overloading  
Learners with Too  
Much Info**

Nobody likes drinking from a fire hose. Don't bombard your learners with a barrage of facts or figures.

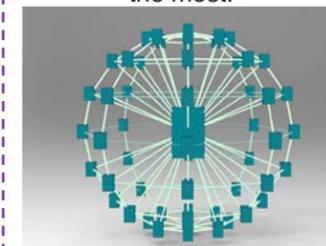
[Read more](#)

**25 SKILLS LINKEDIN SAYS  
ARE MOST LIKELY TO GET  
YOU HIRED IN 2018 - AND  
THE ONLINE COURSES TO  
GET THEM**

**Mara Leighton**

With the introduction of far-reaching and robust technology, the job market has experienced its own exponential growth, adaptation, and semi-metamorphosis. So much so that it can be difficult to guess what skills employers are looking for and what makes your résumé- and not another- stand out to recruiters.

Thankfully, LinkedIn created a 2018 "roadmap" - a list of hard and soft skills that companies need the most.



LinkedIn used data from their 500+ million members to identify the skills companies are currently working the hardest to fill.

[Read more](#)

**QUOTE OF THE MONTH**

Great difficulty in Education is to get experience out of ideas.



**George Santayana**  
Spanish Philosopher,  
essayist, poet, and novelist  
1863-1952

**MONTHLY eNewsletter  
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IN THIS ISSUE**

- 25 Skills LinkedIn says...
- 5 Way to kill an eLearning...
- 7 Deadly Myths about...
- Google's New Tasks App
- E-Learning Market 2016-2022
- Other regular items...



**FROM THE EDITOR**

Welcome to the May, 2018 edition of eLearning@AU. In this pre-monsoon edition you will find a series of interesting articles about new eLearning pedagogies, technologies and trends. In her excellent LinkedIn piece, Mara Leighton provides a list of 25 skills employers are looking for when hiring for a job. In her article, Shannon Tipton describes "7 Deadly Myths of Microlearning." In another article, Sean Stoker provide tips to avoid to kill an eLearning Course. Brian Barret provides insight into the use of new Google app called Tasks. GSeL also publishes a biannual journal title [AU-eJournal Interdisciplinary Research](#). Details of this journal can be accessed from the link given below. This edition of eNews also includes Call for Papers and other regular items. Please send your comments to-

[knagi@au.edu](mailto:knagi@au.edu)

**Call for Papers**

**AU-eJournal  
Interdisciplinary Research**

