



Asst. Prof. Chanintorn J. Nukoon
Dean
Graduate School of eLearning
(GSeL)

Welcome to the Graduate School of eLearning (GSeL). The current semester is ending in 2 weeks. AU Graduation Ceremony is scheduled for January 2018. Please check out the details of AU Graduation Ceremony [here](#).

Rejoice the spirit of Christmas with your friends, family and colleagues.



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**Graduate School of eLearning
(GSeL)
Assumption University**

Our eLearning Programs

M.S. Management

M.S. ICT

M.Ed. in Teaching and Technology (T&T)

PhD in eLearning Methodology

PhD in Teaching and Technology (T&T)



<http://www.eLearning.au.edu>

The College Chasm
How market forces have made American higher education radically unequal

Charles T Clotfelter
Although America's research universities are the envy of the world, our system of baccalaureate education inspires as much hand-wringing as pride. Concerns about the unevenness of undergraduate education have grown with evidence of falling college completion rates and disappointing results in international comparisons of learning. Most prominent have been misgivings about equity and privilege.

[Read more](#)

The Fallacy of Open-Access Publication

Andrew V. Suarez and Terry McGlynn
Information is more accessible than ever. If you are curious about the cast of a TV show from 1975, or lyrics to your favorite '80s pop song, you'll be satisfied in seconds. Yet if you want to read scientific research articles, you are likely to come up empty-handed. And that "open access" model that was supposed to offer a solution? It's created new problems.



[Read more](#)

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December, 2017

GSeL: New Academic Calendar for 2017-2018



First Semester (1/2017): August, 2017 – December, 2017*
Second Semester (2/2017): January, 2018 – May, 2018
Summer Session (3/2018): June, 2018 – August, 2018

**This calendar is subject to change without notice. For further details contact your Program Director*

Call for Papers

2017-2018

International Symposium on Teaching, Education, and Learning

Winter Session
Okinawa, Japan
23-25 January, 2018

International Conference on Social Science and Management (ICSSM)

Chiang Mai, Thailand
5-7 June, 2018

AAGBS International Conference on Business Management

Bandaraya, Malaysia
25 & 26 July 2018

[Click here for more Conferences](#)

eLearning@AU:December,2017
<http://www.eLearning.au.edu>

Commentary: The Real culprit making our children dumb isn't eLearning

Edwin E. Cheng
Is technology really making our kids dumb? EduEdge founder Edwin Edangelus Cheng discusses the approach towards learning educators and parents should adopt in a digital world.



"Technology cannot fix education," said Steve Jobs in 1996 when asked about his spearheading of initiatives that give computer equipment to schools.

Those four words uttered more than 20 years ago provide a guidepost for how we should think about eLearning and educational apps.

Indeed, mobile technology has become pervasive and entrenched for most aspects of our lives today. From getting up to read the news on your phone, to scrolling through social media to see what your friends have been up to, the real world is merging with the one online.

For our children, this means that the traditional classroom will increasingly be complemented by the use of smartphones, as well as tablets and laptops.

While the emergence of mobile learning apps has generated optimism about the opportunities they present for children to learn at their own pace and through their preferred learning styles, there has also been panic over children's dependency on handheld digital gadgets at such a tender age.

[Read more](#)

Learning Experience Platform –WRONG

Craig Weiss
The term learning experience mystifies me. These platforms should be called learning engagement and here is why.

"I will get right to the point. I totally dislike the term, "learning experience platform." It really makes no sense, because anything and everything we do can turn into a learning experience. Secondly, it does a major disservice to any platform that is called by that name. Allow me to elaborate. I put together a tiny list (three) on learning experiences that I "learned" in just the last week:

One of my dogs, Voodoo has "learned" that if he digs a deep hole he will find the gopher tunnel, because he hears them.

Thus, a learning experience

I learned that a Doubletree I stayed at in London has a theft problem with people taking bottle openers, which is why I was told, no one has one in their rooms. A learning experience was never more present.



I learned that my neighbor seems to enjoy parking his cars in front of my trash can on garbage day. Thus, the garbage truck often misses it.

[Read more](#)

CHRISTAMAS IN BANGKOK

Christmas in Bangkok, like everywhere else, means big business. This is the time of the year when the city's hotels enjoy maximum occupancy, and when shopping malls dazzle and delight visitors with decorations, displays, events and promotions that are designed to make consumer goods fly off the shelves. Shopping, in fact, along with eating and partying the night away, takes high prominence on everyone's agendas.



The real show-stopper, however, is the Christmas lights. Buildings, trees, bridges, lamp poles and sometimes even tuk-tuks and pavement food stalls are adorned with colorful, twinkling lights, turning Bangkok into a fairy wonderland.

[Read more](#)

QUOTE OF THE MONTH

The highest form of ignorance is when you reject something you don't know anything about.



Wayne Dyer
American Philosopher
(1940-2015)

Monthly eNewsletter
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From The Editor

Welcome to the last edition of eLearning@AU for 2017. In this issue you will find a series of interesting articles about new eLearning pedagogies, technologies and trends. Is technology really making our kids dumb? EduEdge founder Edwin Edangelus Cheng discusses the approach towards learning in a digital world. Andrew V. Suarez and Terry McGlynn in their excellent piece discuss "The Fallacy of Open-Access Publication." In the current edition of Harvard Magazine, Charles T Clotfelter discusses how market forces have made American higher education radically unequal.

MEKKY CHRISTMAS HAPPY 2018

Call for Papers and other regular items are also available. If you have any comments or suggestions, please send them to-

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Call for Papers

AU-eJournal Interdisciplinary Research

