



**Asst. Prof. Chanintorn J. Nukoon**  
Dean  
Graduate School of eLearning  
(GSeL)

Welcome to the Graduate School of eLearning (GSeL). The new semester is now half way through. Next month all M.S. programs will conduct their Midterm Exams. Please contact your Program Directors and instructors about exam locations and other details. Some of our PhD candidates should also coordinate the dates for their exams or defenses with their respective advisors. If you need any advice or help from me, please use the contact information given below.



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**Graduate School of eLearning  
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**Simple, Mobile, Engaging: Podcasts  
Pack eLearning Punch**

**Pamela Hogle**

It seems elusive, a mirage shimmering in the distance: Short, engaging eLearning that learners actually want to consume, delivered anywhere, anytime in a flexible, accessible format. Best of all, this eLearning can be produced inexpensively using skills and tools you already have.

Podcasts fit the bill, but, oddly, are absent from many companies' eLearning toolboxes. Nevertheless, podcasts provide what many instructional designers and developers seek.



"Honestly, it's so easy; I don't know why anybody would not do it."

[Read more](#)

**eLearning@AU: September, 2017**

<http://www.eLearning.au.edu>

**The Future of Peer Review  
It's very far from perfect,  
but major changes for the  
better are underway**

**Andrew Preston**

Virtually all new scientific study that reaches the attention of the public has been peer-reviewed- the process through which experts are commissioned by an editor, often anonymously and almost always unpaid, to cross-examine a manuscript, look for flaws and recommend improvements.

This process, begun by the Philosophical Transactions of the Royal Society of London in the 18th century, is central to our ability to trust scientific research. The tradition of peer review has become ingrained in science over the centuries because it is, despite its flaws, the best system we have to evaluate research.



The volume of peer-reviewed research articles published every year has grown rapidly, with well over two million published yearly. The phenomenal increase in published research is driven in part by the rise of China, which has grown to be a global powerhouse with article submission volumes that now rival U.S. output. Growth has also been driven by new operating models like open access, which has made publishing available to more potential authors than ever before.

Peer review is now operating at a truly global scale, which means its flaws are, too.

[Read more](#)

**The Future Of Work:  
Airbnb CHRO  
Becomes Chief  
Employee  
Experience Officer**

**Jeena Miester**

Businesses have long recognized the importance of delivering a differentiated and engaging experience for their customers. But as Millennials have surpassed Generation X to become the largest share of the American workforce, companies are now applying the same philosophy of creating memorable customer experiences to keep their own employees engaged and happy.



Today, forward-looking companies are well aware that top talent is looking for more than a job with benefits. While some companies create experiences central to the "place of work," such as access to gym facilities, free massages, and gourmet food, Airbnb is building what I call the "workplace as an experience." The essence of the "workplace as an experience" is where all the elements of work- the physical, the emotional, the intellectual, the virtual, and the aspirational- are carefully orchestrated to inspire employees.

[Read more](#)

**3 Reasons Why You  
Should Not Ignore  
Millennial Learning  
Needs**

**Victoria Hoffman**

In 2015, Millennials surpassed Gen X [1] to become the largest working generation in the United States. Millennial, also known as Generation Y, are defined here as the generation born between the early 1980s and mid-1990s to early 2000s. As a result of their experience coming of age in the early 2000s, they've proven to have a very different set of motivations and workplace expectations than previous generations. Defining millennial learning needs has led to much discussion and debate among Learning and Development (L&D) professionals. What exactly are these needs? Are they really that different than the demands of older generations?



Do organizations really need to adapt to meet Gen Y's specific needs?

The answer to all of the questions above is "yes"- and here's why.

[Read more](#)

**QUOTE OF THE MONTH**



**Anyone can talk the talk,  
but few people can walk  
the walk.**

**Yes, this is our real world!!**

**Monthly eNewsletter  
Vol.7, Issue-9: Sep. 2017  
In this Issue**

- 3 Reasons why You Should..
- The Future of Work..
- The Future of Peer Review..
- Simple, Mobile, Engaging...
- Free IELTS from EdEx
- Other regular items..



**From The Editor**

Welcome to the September 2017 Edition of eLearning@AU.

In this issue you will find a collection of interesting articles about new eLearning pedagogies, technologies and trends. Podcasts have become an integral part of eLearning.

In her interesting piece, Pamela Hogle shows how easy it is to create podcasts for online courses."In his essay "The Future of Peer Review" Andrews Preston discusses why peer review process of research papers is very far from perfect, but major changes for the better are underway.

Victoria Hoffman in her article titled "3 Reasons Why You Should Not Ignore Millennial Learning Needs" discusses how to meet the changing needs of young learners.

Call for Papers and other regular items are also available. If you have any comments or suggestions, please send them to-

[DrKuldeep@Live.Com](mailto:DrKuldeep@Live.Com)

**Call for Papers**

**AU-eJournal  
Interdisciplinary Research**



**Vol. 7: Issue 9**

**September, 2017**

**GSeL: New Academic Calendar for 2017-2018**



First Semester (1/2017): August, 2017 – December, 2017\*  
Second Semester (2/2017): January, 2018 – May, 2018  
Summer Session (3/2018): June, 2018 – August, 2018

\*This calendar is subject to change without notice. For further details contact your Program Director

**Call for Papers**

**Year-2017**

**7<sup>th</sup> Education & e-Learning Conference  
Eel-2017  
Singapore**

September 25-26, 2017

**IEEE Region 10 Conference (TENCON-2017)**

Penang, Malaysia  
5-8 November 2017

**2017 International Conference on Business and Internet – Fall  
Session (ICBI-Fall 2017)**

Kitakyushu, Fukuoka, Japan  
November 7-9, 2017,

[Click here for more Conferences](#)