Asst. Prof. Chanintorn J. Nukoon
Dean
Graduate School of eLearning (GSeL)

Welcome to the Graduate School of eLearning (GSeL). The new semester will begin on August 7. Please contact your Program Directors if you have questions or you need any help in registering for your courses. Please get oriented with the LMS and other elements of online studies. As they say, "well begun is half done", hence start your studies with a bang. If you need any advice or help from me, please use the contact information given below.

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We Need More, Not Fewer, Collaborations With Tech Companies

Mary Gray

Academic circles are stirred up over a recent Wall Street Journal article that accused scholars of taking **Google's money** to study technology's impact on society. In researching the story, reporters relied on a source's database that amassed a list (probably using Google) of papers, workshops, and centers that purportedly had Google's financial backing. The point was to prove that **Google-backed** professors seeded regulatory debates with studies to shore up the tech giant's business interests.

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GSeL: New Academic Calendar for 2016-2017

First Semester (1/2016): August, 2016 – December, 2016*
Second Semester (2/2016): January, 2017 – May, 2017
Summer Session (3/2017): June, 2017 – August, 2017
*This calendar is subject to change without notice. For further details contact your Program Director

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Call for Papers

Year-2017

(e-CASE and e-Tech Fall-2017)
International Conference on e-Commerce, e-Administration, e-Society, e-Education, and e-Technology Seoul, Korea
September 5 – 7, 2017

7th Education & e-Learning Conference
Eel-2017
Singapore
September 25-26, 2017

2017 International Conference on Business and Internet – Fall Session (ICBI-Fall 2017)
Kitakyushu, Fukuoka, Japan
November 7-9, 2017,

Click here for more Conferences

Turn Off Your Notifications On Mobile Phones-All of them

David Pierce

Push Notifications are ruining my life. Yours too, I bet. Download more than a few apps and the notifications become a non-stop, cacophonous waterfall of nonsense. Here's just part of an afternoon on my phone:

Read more

True adaptive learning has to measure and deliver knowledge, behaviors and outcomes

Carol Leaman

Is your current learning system really adaptive? If it isn't building an ongoing, multidimensional picture of what your employees know, do and deliver, then the answer is no. Consider this: A learning system that continually crunches the kind of data that matters to your business. A system that uses technology to deliver customized learning to each of your people based on the results of that data. Learning that automatically evolves and adapts to the unique and changing needs of each of your employees. A learning program that doesn't require justification because it is so intrinsically tied to your business outcomes. Sound like an L&D utopia? It's not. Adaptive learning done right offers all of that.
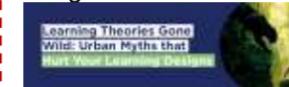

Many learning platforms have responded to the growing interest in adaptive learning by adding it as a buzzword to their sales pitches alongside **gamification** and **mobile learning**. But adaptive learning deserves more than just lip service. You probably know what adaptive learning is. Learning that leverages technology to adapt to the learning needs of our employees. In its basic form, adaptive learning takes data about existing employee knowledge and then delivers the knowledge that will meet the learning needs of that specific employee.
Read more

Learning Theories Gone Wild

Sharon Boller

I had lunch with one of our team members last week, and she shared a story about her elementary-aged son that made me cringe. The teacher had students take a "learning styles" assessment to determine their learning styles and assigned homework based on the learning style. Yikes! I thought the myths around learning styles had been settled long ago. As I learned last week, there are numerous unproven learning theories still running amok among designers and educators.

Our industry is rife with things that become hot trends-and then <u>fizzle out</u>. It's also rife with various theories that hang around (probably due to their inclusion in a best-selling book). These theories turn into urban legends that people view as facts. Then they make design decisions based on those **"facts."** So let's clear a few up:
Theory Gone Wild #1
Learning Styles
"People have different learning styles. We need to design learning to address a variety of them."

The truth:
What a person "needs" in terms of instructional design depends on many factors such as prior knowledge…..

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Five Ways to Add Interactivity to Video
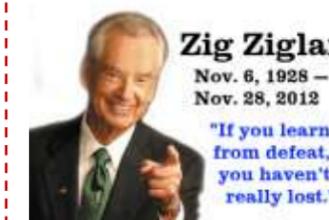
Pamela Hogle

Some authoring tools support adding interactivity to video or adding overlays. Tools that are specifically designed to add interactivity are an option for those who already have videos or create their own videos. Interactive videos are more engaging-and more likely to stick with learners-than videos that they watch passively. It's easy to add interactivity into videos quickly and inexpensively. In fact, your favorite authoring tool might already support some of these features:

Attention and knowledge checks-Perhaps the most basic use of interactive video is an attention check. Pausing to ask viewers to do something before the video continues can offer a measure of assurance that the learner is paying attention. The next level of interactivity checks retention or comprehension of material. In this case, just acknowledging that they are still watching is not enough; learners have to answer one or more questions on the material before continuing to view the video.
Read more

QUOTE OF THE MONTH

Zig Ziglar
Nov. 6, 1926 – Nov. 28, 2012
"If you learn from defeat, you haven't really lost."

From The Editor

Welcome to the 8th Edition of eLearning@AU. In this issue you will find a collection of interesting articles about new eLearning pedagogies, technologies and trends. Videos have become an integral part of eLearning. In her interesting piece, Pamela Hogle shows " "Five Ways to Add Interactivity to Video." Shron Boller in her article "Learning Theories Gone Wild" discusses the irrelevance of learning theories that has been in place for the last 2 centuries Carol Leaman throws some new light on "True adaptive learning."In his interesting article David Pierce shows how to "Turn Off Your Notifications On Mobile Phones."Call For Papers and other regular items are also available. If you have any comments or suggestions, please send them to-

DrKuldeep@Live.Com

Call for Papers

AU-eJournal Interdisciplinary Research