



**Asst. Prof. Chanintorn J. Nukoon**  
Dean  
Graduate School of eLearning  
(GSeL)

Welcome to the Graduate School of eLearning (GSeL). The semester 2/2016 has already ended. During the short semester few M.S. programs will conduct special events. Please contact the Program Directors if you have any pending tasks related to your courses you have finished. By the end of this month you will be able to access your grades from the AU portal. If you need any advice or help from me, please use the contact information given below.



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**Is 2017 the beginning of the end for the app economy?**

**Barron Ernst**

For the last few years, apps have seemed set to dominate the way customers interact with brands. In 2016, Apple's App Store grew by an average of nearly 2500 apps per day, and Google Play downloads are expected to triple by 2020.



At the same time visits to brand websites seem to be declining in importance-

[Read more](#)

**Apple Is Working on a Dedicated Chip to Power AI on Devices**

**Mark Gurman**

Apple Inc. got an early start in artificial intelligence software with the 2011 introduction of Siri, a tool that lets users operate their smartphones with voice commands.

Now the electronics giant is bringing artificial intelligence to chips.

Apple is working on a processor devoted specifically to AI-related tasks, according to a person familiar with the matter.



[Read more](#)

**eLearning@AU: June, 2017**  
<http://www.eLearning.au.edu>

**How to Spring Clean Digital Clutter to Protect Yourself**

**Lily Hay Newman**

You are using strong and unique passwords. You're on the lookout for phishing emails. And you've set up two-factor authentication on every account that offers it. Basically, you're acing Personal Cybersecurity 101. But with new threats popping up all the time, you may be looking for other proactive steps you can take to protect yourself. Here's an easy one: Clean up your digital junk.



Most people have old email accounts floating around, forgotten thumb drives in a drawer, and years-worth of crap in a downloads folder. All that stuff is a liability. Saving data that you want or that will someday come in handy

is...sort of the whole point of the digital revolution, but holding on to accounts and files that you don't actually want any more needlessly exposes you to all sorts of risks. Your devices can be lost or stolen (or hacked) and big companies can suffer data breaches that incidentally expose your information. So the less there is out there, the better off you are.

"The physical presence of data is so small that sometimes we don't think about it as being clutter," says Michael Kaiser, the executive director of the National Cyber Security Alliance. "But we accumulate massive amounts of it and some of it can be harmful if it gets lost or stolen."

[Read more](#)

**Google Expeditions Goes AR!**

**Kasey Bell**

What! Google Expeditions is super cool and allows us to take our students on virtual treks across the globe. But Google Expeditions is about to get a whole lot better! Google Expeditions with Augmented Reality is coming in the Fall of 2017.

We don't know a lot yet, but I got so excited I had to blog about it. Here's what I have learned so far from the Google Expeditions AR web page and the Google I/O announcement.

"Expeditions AR uses Google's Tango technology to map the physical classroom and placed 3D objects. Students can walk all around the objects, get in close to spot details, and step back to see the full picture."

**What Can Expeditions AR Do?**

It looks very promising! Watch this video to see what is on the horizon.



The AR program will be piloted in schools in the Fall of 2017. Similar to the roll out of Expeditions, the AR version will roll out through Expeditions Pioneer Program.

[Read more](#)

**A Clever New Way to Protect Your Data**

**Lily Hay Newman**

Over the past few months, the US and other countries have seen an uptick in border searches—including those of smartphones and laptops. There are several precautions you can take to defend your privacy, the most recent of which is a clever new feature from password-manager 1Password. But while it could secure your digital stuff, it could also introduce new risks. The new

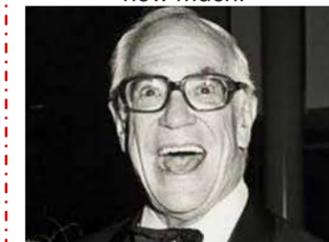
**1Password**

feature, called Travel Mode, makes it easier for users to remove sensitive data from their password manager before they travel, and then reinstate it when they get to their destination or return home. It lets you create a set of passwords that are "safe for travel," while temporarily removing any sensitive data you may not need on the road.

[Read more](#)

**QUOTE OF THE MONTH**

What's an expert? I read somewhere, that the more a man knows, the more he knows, he doesn't know. So I suppose one definition of an expert would be someone who doesn't admit out loud that he knows enough about a subject to know he doesn't really know how much.



**Malcolm Forbes**  
Entrepreneur-USA  
(1919-1990)

**Monthly eNewsletter  
Vol.7, Issue-6: June, 2017  
In this Issue**

- A Clever New Way to...
- Google Expedition goes AR!
- Apple working on dedicated...
- Decline of Mobile Apps in 2017
- Other regular items



**From The Editor**

Welcome to June 2017 Edition of eLearning@AU. In this issue you will find a collection of interesting articles about new eLearning pedagogies, technologies and trends. This month has been full of news about wannabe ransom ware and other cyberattacks around the world. In her two articles Lily Hay Newman shows how to protect your data and personal information-"A Clever New Way to Protect Your Data" and "How to Spring Clean Digital Clutter to Protect Yourself."

In another coverage, Kasey Bell in his article "Google

Expeditions Goes AR!" writes about what Google is doing with the Augmented Reality (AR). Barron Ernst briefly discusses the reasons for the decline of Mobile apps in 2017. Call for Papers and other regular items are also available. If you have comments or suggestions, please send them to-

[DrKuldeep@Live.Com](mailto:DrKuldeep@Live.Com)

**Call for Papers**

**AU-eJournal Call of  
Interdisciplinary Research**



**Vol. 7: Issue 6**

**June, 2017**

**GSeL: New Academic Calendar for 2016-2017**



**First Semester (1/2016): August, 2016 – December, 2016\***  
**Second Semester (2/2016): January, 2017 – May, 2017**  
**Summer Session (3/2017): June, 2017 – August, 2017**

**\*This calendar is subject to change without notice. For further details contact your Program Director**

**Call for Papers**

**Year-2017**

**ISTEM-Ed 2017**  
**Chiang Mai, Thailand**  
July 12-14, 2017

**(e-CASE and e-Tech Fall-2017)**

International Conference on e-Commerce, e-Administration, e-Society, e-Education, and e-Technology Seoul, Korea  
September 5 – 7, 2017

**7<sup>TH</sup> EDUCATION & E-LEARNING CONFERENCE**

**Eel-2017**  
**Singapore**  
September 25-26, 2017

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