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Dean
Graduate School of eLearning (GSeL)

Welcome to the Graduate School of eLearning (GSeL). The new semester (1/2016) is approaching the half way. In the first two weeks of this month all M.S. students will attend Midterm Exams. If you have any questions about the MT Exam, please contact your instructors immediately. Please note that students who have met all requirements will be eligible for graduation at the end of this semester. Details of graduation ceremony are available at [AU Graduation Website](http://www.eLearning.au.edu). If you need any advice given or help from me, please use the contact information given below.

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Graduate School of eLearning (GSeL)
Assumption University
Our eLearning Programs
M.S. Management
M.S. ICT
M.Ed in Teaching and Technology (T&T)
PhD in eLearning Methodology
PhD in Teaching and Technology (T&T)
<http://www.eLearning.au.edu>

First commercial computer
Mohmudal Hassan
In 1942, Konrad Zuse began working on the Z4 that later became the first commercial computer. The computer was sold to Eduard Stiefel, a mathematician of the Swiss Federal Institute of Technology Zurich on July 12, 1950.



On April 7, 1953 IBM publicly introduced the 701; its first commercial scientific computer.

Vol. 5: Issue 10

10 Skills in Workforce 2020
Natalie Taylor
Five years from now, over one-third of skills (35%) that are considered important in today's workforce will have changed. By 2020, the **Fourth Industrial Revolution** will have brought us advanced robotics and autonomous transport, artificial intelligence and machine learning, advanced materials, biotechnology and genomics.



[Read more](#)
October, 2016



GSeL: New Academic Calendar for 2016-2017
First Semester (1/2016): August, 2016 – December, 2016*
Second Semester (2/2016): January, 2017 – May, 2017
Summer Session (3/2017): June, 2017 – August, 2017

*This calendar is subject to change without notice. For further details contact your Program Director

Call for Papers
Higher Education: A catalyst for innovative and sustainable societies
14-17 November, 2016
Bangkok, Thailand
Asia-Pacific Conference on Education, Society and Psychology (APCESP)
February 7-9, 2017
Seoul, South Korea.
OLC Innovate 2017: Innovations in Blended and Online Learning
Sheraton New Orleans Hotel
April 5-7, 2017
New Orleans, Louisiana, USA
[Click here for more Conferences](#)

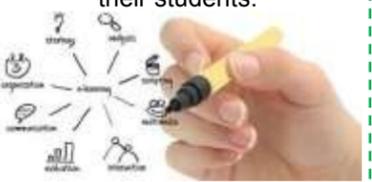
eLearning@AU: October, 2016

<http://www.eLearning.au.edu>

Strategic Planning in e-Learning
Allison Carr-C
As spring descends upon us, thoughts of innovation and new ideas start to burst forth. My thoughts are carefully concentrated on strategic planning, which my current university undertakes every five years or so. Most corporations take on the task more frequently, and those of us on the front lines recognize it is being done constantly. Most planners now agree that online learning, MOOCs, and other blended options are absolute necessities for both higher education and corporate training.

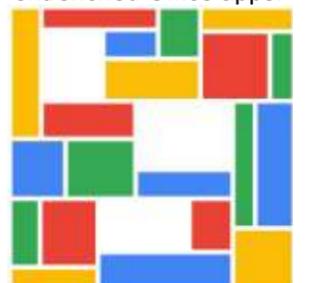


Additionally more and more K-12 schools are beginning to realize, with the advent of significant penetration of online cybercharter schooling into their market, they also need to think carefully about how to strategically employ online and blended learning options for their students.



Online learning can call into question our institutions' beliefs, structures, policies, and, even more, the fundamental mission of the organization. Are we embracing online learning because it will make more money for us? Will it help us to democratize the university? Or, perhaps a less grandiose outlook, will it help make our own courses more accessible to practitioners or students we otherwise would not reach?
[Read more](#)

Google Works Apps Gain New Power
Davey Alba
This week, GOOGLE retooled Google Apps for Work, signaling the company's ever-deepening interest in the enterprise market. It makes sense: the opportunities for growth are enormous, as is the competition. Apple continues to leverage its partnership with IBM to muscle its way in. Facebook will reportedly soon launch its business-focused Facebook at Work. And Microsoft still reigns, thanks to its entrenched Office apps.



To increase its enterprise stake, Google's leveraging one of its key strengths: "G Suite," as Apps for Work are now called, is infused with a bushel of new machine-intelligence perks. A feature called Quick Access in Google Drive on Android, for instance, uses interactions with your colleagues and your calendar to surface the files most relevant to you at any given time. Google Calendar now optimizes your meeting times based on when invitees are free, plus when you've historically preferred to have them. And in Google Sheets, you can interrogate the data in the Explore..
[Read more](#)

The Ph.D. Needs CPR
Josh Boldt
Does anyone balk at a surgeon who expects a job after medical school? How about a dentist? If medical doctors were struggling to find work, would we blame them and tell them to quit whining about the poor job market? Probably not. Society respects medical doctors- venerates them, even. Spending one's 20s and 30s in medical residency is lauded as honorable and wise. It's an act of sacrifice that deserves to be rewarded after graduation, which is why no one raises an eyebrow at the (appropriately) high salaries awarded to these professionals. Doctors sacrifice some of their productive years in exchange for a good job and a good salary later.



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THOUGHT OF THE MONTH
Half of the harm that is done in this world is due to people who want to feel important. They don't mean to do harm but the harm does not interest them.

T.S. Eliot
Poet
(26 Sep 1888-1965)

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In this Issue
- The PhD needs CPR
- Google Works
- Strategic Planning in..
- 10 Skills for Workforce 2020
- Other regular items

From The Editor

Welcome to October-2016 edition of eLearning@AU. In this issue you will find a collection of interesting articles about new eLearning pedagogies, new technologies and trends. In his excellent article Josh Bolts analyze the shortfalls of academic PhD programs. As in the medical profession PhD advisers in academia are not practitioners. In her article "Strategic Planning in e-Learning" Allison Carr-C discusses the importance of institutional planning. According to Natalie Taylor (10 Skills in Workforce 2020) 5 years from now, over one-third of skills (35%) that are considered important in today's workforce would change. All other regular items such Call for Papers and other tidbits are also updated. If you have any comments or suggestions, please send to- DrKuldeep@Live.Com

Call For Papers
AU-eJournal of Interdisciplinary Research

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