

eLearning@AU: September, 2016

<http://www.eLearning.au.edu>

The Rise of the Online Degree at Public and Nonprofit Universities

Like meeting your spouse on the Internet, earning a degree online went from unthinkable to mainstream in a few short decades. Despite their well-documented scandals, we have for-profit universities to thank for popularizing online learning. They pioneered online degree options, and while enrollment in online degree programs at for-profit universities has dipped, overall online enrollments are up thanks to their growth at public and nonprofit universities. We wanted to understand the emergence of online options at universities with long histories of on-campus instruction. So, using data from the U.S. government's Integrated Postsecondary Education Data System (IPEDS), we looked at recent changes in the availability of online degrees at nonprofit 4-year colleges and universities.



We found that the number of four-year schools with online degree programs rose significantly. Among top-ranked schools, nearly 75% offer online degrees, and about half are increasing their online degree offerings. The fastest adopters of online learning include both public and private colleges and universities, including some academic heavyweights like Harvard and Johns Hopkins. Online degrees are most commonly offered in fields like business and health, which have long been popular among distance learners.

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One of the most Disruptive Tech Companies in the world has Roots in a slum in Delhi

Francesca Ferrario
He was standing on stage at the Pioneers Festival in Vienna under a big screen that was showing him taking a selfie with a virtual Snoop Dog. A few minutes later, he was chasing objects with his phone to make them come to life through his app **Blippar** and to extract information from them. That is how, pointing at a lipstick, he found out the potentially perfect shade of red for his lips, and pointing at a banana, he learnt the healthiest recipe for banana pancakes.



Ambarish Mitra is very serious about what he does but has the ability to explain it in a very entertaining way. In fact, behind the fake bombs he launched on the audience through the screen of his phone and the celebrities popping up for selfies, there is a company which made it to the top 20 of CNBC's Top Disrupter List in 2015, Bloomberg's list of top UK Business Innovators in 2016, and Business Insider's list of most disruptive tech companies, also in 2016. Blippar is an app that uses augmented reality and machine learning to allow users to interact..

[Read more](#)

Raise the Bar: Understanding Typography for Online Learning

Mark Lassoff
The first computer I owned that supported real typography was a Mac Plus. In 1988, fonts were fun and I might have used them all. The dawn of the "desktop publishing" revolution was upon us, and as users we had more control over typography than ever before. With serious typography comes serious responsibility—and some of us are still using type like it's 1988. In this article I'm going to, first, discuss the technical aspects of typography so that you can better understand how digital typography works. Then, I'll discuss the usage of typography so that you can avoid the major pitfalls the next time you work with type.



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THOUGHT OF THE MONTH

A certain amount of opposition is a great help to a man. Kites rise against, not with, the wind.



John Neal
Author and Critic
(25 Aug 1793-1876)

Monthly eNewsletter Vol.5.9: September, 2016 In this Issue

- Raise the bar
- One of the most disruptive..
- The Rise of online Degree.
- Facebook gives away..
- Other regular item



From The Editor

Welcome to September-2016 edition of eLearning@AU. In this issue you will find a collection of interesting articles about new eLearning pedagogies, disruptive technologies and trends. Francesca Ferrario writes about one of the most disruptive tech companies in Augment Reality (Blippar) the world that has its roots in a slum in Delhi. In another article Mark Lassoff discusses the importance of selecting appropriate fonts for making online learning content more exciting. Klint Finley discusses a form of deep learning and how Facebook's Artificial Intelligence Research (FAIR) lab wants to make machine vision far more useful. All other regular items such as Call for Papers and other tidbits are also updated. If you have any comments or suggestions, please send to- DrKuldeep@Live.Com

Call For Papers

AU-eJournal of Interdisciplinary Research



Facebook gives away machine vision tools of the future

Klint Finley

Thanks to a form of AI called deep learning, computers are now really good at telling the difference between a dog and a cat. But Facebook's Artificial Intelligence Research (FAIR) lab wants to make machine vision far more useful, going well beyond digital parlor tricks.



[Read more](#)

Appointment of Assumption University's Rector

Bro. Surasit Sukchai, the Gabrielite Provincial Superior and Chairman of the Assumption University Council with the full consensus of the University Council reinstated Rev. Bro Dr. Bancha Saenghiran as the newly appointed rector of Assumption University on August 15, 2016 at the Chapel of St. Louis Marie de Montfort, Assumption University's Suvanabhumi campus.



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Vol. 5: Issue 9

September, 2016

GSeL: New Academic Calendar for 2016-2017



First Semester (1/2016): August, 2016 – December, 2016*
Second Semester (2/2016): January, 2017 – May, 2017
Summer Session (3/2017): June, 2017 – August, 2017

*This calendar is subject to change without notice. For further details contact your Program Director

Call for Papers

International Conference on Frontiers of Educational Technologies (ICFET 2016), Singapore
September 28-30, 2016

<http://www.icfet.org/index.html>

International Conference on e-Commerce, e-Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech 2016-Fall). e-CASE & e-Tech 2016
Taipei, Taiwan, October 7-9, 2016

<http://tw-knowledge.org/ecasefall/>

Higher Education: A catalyst for innovative and sustainable societies

Bangkok, Thailand, 14-17 November, 2016

<https://www.eiseverywhere.com/ehome/index.php?eventid=142986>

[Click here for more Conferences](#)

Graduate School of eLearning (GSeL) Assumption University

Our eLearning Programs

M.S. Management

M.S. ICT

M.Ed in Teaching and Technology (T&T)

PhD in eLearning Methodology

PhD in Teaching and Technology (T&T)



<http://www.eLearning.au.edu>

Dr. Chanintorn Jittawiriya Nukoon Dean Graduate School of eLearning (GSeL)

Welcome to the Graduate School of eLearning (GSeL). The new semester (1/2016) has started on August 8. I am also pleased to inform you that Assumption University is back to its normal operations with the appointment of Rev. Bro. Bancha Saenghiran as the new President. Please note that students who have met all requirements will be eligible to graduate at the end of this semester. Details of graduation ceremony will be announced in coming weeks. If you need any advice or help from me, please use the contact information given below.



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